Tuesday's Children

15 years serving those impacted by September 11, 2001.



2016 ANNUAL REPORT



A Letter From The Chairman of the Board







Dear Friends,

This year marked the 15th anniversary of Tuesday, September 11, 2001, a day that forever changed our Nation. We would like to say that nearly 15 years later, our work is done, but unfortunately we still have much work to do.

I am proud to take the role as Chairman of the Board as we increasingly direct our focus towards those families whose loved one answered the call after September 11th and paid the ultimate sacrifice. Tuesday's Children has made significant progress in establishing itself in the military community and is proud to serve the families of our fallen servicemen and women.

Our peacebuilding initiative, Project COMMON BOND, has now united more than 500 young adults from 25 countries, receiving national news coverage year after year. Our program for international chaperones encourages leaders around the globe to take our lessons learned in the 15 years after September 11th, and to utilize our model for long-term healing when they return to their own communities.

Tuesday's Children's expertise was also exemplified through our partnership with the Resiliency Center of Newtown, which has implemented our distinguished Long-Term Healing Model and is now a stand-alone organization. Within the next year, our model will be available on a digital platform for communities around the world who can benefit from our experience. We still have much to do. Some of the youngest children impacted by September 11th are only 14 years old and still need our help. Some 33,000 responders and survivors now have illnesses linked to exposure at Ground Zero and are losing their lives every day. With the increase in global conflict around the world, the need for our work will continue to grow.

We made a long-term commitment to all those affected by terrorism and traumatic loss to help their families toward resilience. Thank you for continuing to help us honor those left behind by standing up for them this year and supporting our vital resilience-building programs. Your dedication, generosity, and your continued support for the work of Tuesday's Children indicates that we are all here to Keep the Promise and never forget.

Warm regards,

John Cahalane

Chairman of the Board, Tuesday's Children

About Tuesday's Children

MISSION STATEMENT

Tuesday's Children was founded to promote long-term healing in all those directly impacted by the events of September 11, 2001. Our mission today is to *Keep the Promise* to those children and families while serving and supporting communities affected by acts of terror worldwide.

Today, **15 years later**, Tuesday's Children continues to provide direct services and continuous outreach to more than 15,000 individuals. We have created an unprecedented level of trust with families, which experts view as a prerequisite to delivery of effective long-term services. Our roster of programs is continually evolving to meet the changing needs of the families we serve.

Unique in our approach, our experience proves that we know what works – good relationships lead to real interaction and open dialogue, which, in turn, lead to effective family engagement and trust.

In partnership with international organizations who share our vision, each year we bring together young adults from all over the world whose lives have been drastically altered by an act of terrorism. Together, we can provide an opportunity for peacebuilding, healing through community, and a forum for dialogue of hope, dignity and change.

To commemorate the 15th anniversary, Tuesday's Children partnered with CNN's Brooke Baldwin for a Town Hall, giving young adults an opportunity to speak about their loved one and share their story.



"And of all the people, firms, businesses, you truly are the only ones that still make us feel someone cares. Thank you for all you do to make the hardest of days easier 15 years later. Thanks for always being there."

- A Tuesday's Children Mom

WHO WE SERVE

Tuesday's Children continues to serve every person who lost a family member on September 11, 2001, first responders and their families; military Families of the Fallen; international young adults who have been directly impacted by acts of terrorism; and local communities, such as Newtown, CT that have been impacted by loss, utilizing our long-term healing model.

WHAT WE DO

Through our experience over the last decade and more, we at Tuesday's Children have learned much not previously known about implementing healing and resilience-building programs. Our challenge now is to build upon our proven methodology, elevate our platform of programs and services, and establish new ways to broaden our organization's reach and impact. Only then can we help individuals who have been similarly affected by other tragic events to heal and recover.



HEART TO HEART

Project Heart to Heart is a three-day program where widows from Tuesday, September 11th and military widows come together to heal, grow and build lifelong friendships. Women with a similar bond share their stories using the evidence-based life skills program, Creative Insight, as the foundation for the activities.





"Sometimes we don't laugh because we think we need to act a certain way. Especially when you're in it the first year, or even the first six months, you're supposed to act like a widow. The label is on — 'You're a widow' — so, that means you're not supposed to be smiling, [but] it's OK to laugh, it's OK to cry, it's OK to move on, and it's OK to live, because we're still left here on this earth to live. And that's what we need to do."

- Project Heart to Heart Participant Dana, Military Widow

"Thirteen years seems like a long time, but when you're dealing with grief and a national tragedy that comes up every year, having the support of people living that world with us is extremely important."

- Project Heart to Heart participant Christie, 9/11 Widow

PROGRAMS FOR MILITARY FAMILIES OF THE FALLEN

Families of the Fallen face many of the same struggles that we have witnessed working with 9/11 families and first responder families, including trauma, grief, and bereavement. Our family-focused programs provide support, life management skills, and a community of new friends to help build resilience.

Tuesday's Children's Families of the Fallen initiative provides programming, community support, and engagement to military Families of the Fallen. Like we did with the 9/11 community, we have begun providing family-focused support services addressing a variety of issues, including PTSD, trauma, and grief. Support services include community and family engagement, wellness programs, caregiver webinars, and family-focused physical activities, all of which promote healing and resilience-building while strengthening family dynamics.

PROJECT COMMON BOND

Project COMMON BOND brings together teens, ages 15-20, from around the world who share a 'common bond' — the loss of a family member due to an act of terrorism, violent extremism or war. Launched in 2008, Project COMMON BOND has created an international community of teens and young adults from 25 countries and territories. In January, Tuesday's Children launched a Winter Session in conflict negotiation for alumni in partnership with George Mason University.

Participants in our summer peacebuilding symposium and our yearlong webinars engage in a dialogue of healing and community building, collaborate to promote the dignity of all, and learn conflict negotiation and peacebuilding skills, all to create positive change in their lives and communities.

PARTICIPATING COUNTRIES INCLUDE:

Algeria, Argentina, Croatia, England, France, India, Indonesia, Ireland, Israel, Kenya, Liberia, Macedonia, Morocco, Nigeria, Northern Ire



CAREER RESOURCE CENTER

The Career Resource Center services are designed to provide young adults with tools and resources necessary to navigate the college, internship, and career processes. Throughout the year, participants may take part in a variety of programs to help start their professional life.

A number of major corporations have committed to offer internship and career opportunities for qualified applicants and have partnered with Tuesday's Children as career mentors. Our workshops in college prep, career planning, resume and cover letter writing, and interview techniques help students strengthen their college and job search process and help them to put their best foot forward. Each participant receives career advice specific to their career interests.

PROGRAMS INCLUDE Seminars and workshops to build skills and share resources, internship, job placement, and shadow day opportunities, one-on-one and group career coaching opportunities, networking opportunities with peers and mentors and participation in our annual Take Our Children to Work Day

TAKE OUR CHILDREN TO WORK DAY

In partnership with a diverse group of organizations, Tuesday's Children's Take Our Children to Work Day program is held each year. This program offers a unique opportunity to participate in a valuable workplace experience that allows a young person to envision their future through a practical, hands-on work day at a venue of their choosing. Since its inception, over 1100 children and 110 corporate partners have come together for a day of opportunity, creativity and inspiration.





YOUTH MENTORING

The Tuesday's Children Youth Mentoring Program is designed to encourage and support mutually beneficial, long-standing relationships between adult role models and children ages 7-18. Having a mentor enables children to grow emotionally and socially, build resilience, and develop coping skills while encouraging them to make healthy choices. Mentors and mentees have fun engaging in community-based activities at least twice a month. Tuesday's Children also hosts mentoring events to encourage group dynamics, team building and community service throughout the year. The Tuesday's Children Youth Mentoring Program has served nearly 200 children in the years since September 11, 2001. Tuesday's Children will expand the Youth Mentoring Program to Military Families of the Fallen in the next calendar year.

HELPING HEALS

The Tuesday's Children Helping Heals program is a community service initiative that gives individual the transformational and rewarding experience of giving back to other communities in need. Research indicates that giving something back to the community helps improve psychological mental health. Through this program, Tuesday's Children has connected youth and families with international, domestic and local community service projects and disaster relief programs. Participants learn craftsmanship skills from qualified professionals providing hands-on guidance and education, while making a measurable difference in communities in need.

PAST PROGRAMS INCLUDE:

Over the past few years, children and adults have participated in Helping Heals volunteer efforts for communities in need in Costa Rica; New Orleans, LA; Charleston, SC. Adults and teens have also participated in New York metropolitan area community service projects through the annual September 11 National Day of Service, Veteran's Day of Service and others.







FAMILY ENGAGEMENT

Family Engagement events are designed to strengthen resilience by building a community among families with similar experiences and introduce families to other Tuesday's Children programs and services. Tuesday's Children has partnered with many influential organizations to host programs, including family fishing trips, baseball events with the New York Mets and Yankees, ice skating events with the New York Islanders, basketball events with the New York Knicks, and special event initiatives with the New York Giants and Jets.

MANAGEMENT SKILLS

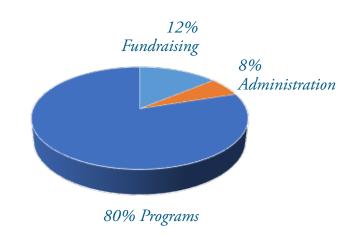
Tuesday's Children is here to help address the issues families face. We offer support programs for adults, including stress and life management programs, mental health and wellness workshops, parenting workshops, financial planning workshops, and career counseling.

Our renowned Creative Insight program helps participants develop personal and interpersonal skills for challenging life situations, encourages creative problem solving and enhances communication skills. This program was vital to the 9/11 community, many of whom participated in our training program to become program facilitators for the Families of the Fallen. Our parenting programs, developed in collaboration with nationally recognized leaders, address relationships between parent and child, as well as the unique needs of single parents caring for young children and adolescents, and parents functioning as caregivers to their spouses.

STATEMENT OF FINANCIAL POSITION

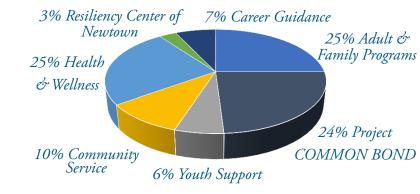
	2016	2015
Assets:		
Cash and Cash Equivalents	\$670,517	\$370,015
Grants receivable	-	\$89,942
Prepaid expenses and other assets	\$110,145	\$46,317
Total	\$780,662	\$506,274
Liabilities and Net Assets Liabilities:		
Accounts payable and accrued expenses	\$105,097	\$79,173
Deferred revenue	\$3,350	\$2,100
Net Assets:		
Unrestricted	\$595,215	\$425,001
Temporarily Restricted	\$77,000	-
Total Net Assets	\$672,215	\$506,274

ALLOCATION OF EXPENSES



STATEMENT OF ACTIVITIES

Year Ended December 31	2016	2015
	Unrestricted	
Support and Revenue:		
Special Events Revenue	\$876,663	\$634,814
Less: Direct Costs	\$302,121	(\$243,440)
Net Revenues From Special Events	\$574,542	\$391,374
Contributions and grants	\$1,397,004	\$1,593,489
In-Kind Contributions	\$141,898	\$380,627
Program Revenues	\$79,880	\$48,967
Other Revenues	\$937	\$8,635
Total Support and Revenue	\$2,194,261	\$2,423,092
Expenses:		
Program Services	\$1,502,666	\$1,801,240
Management and General	\$149,152	\$134,110
Fundraising	\$226,124	\$329,199
Total Expenses	\$1,877,942	\$2,264,549
Change in Net Assets	\$247,214	\$158,543
Net Assets, Beginning of Year	\$425,001	\$266,458
Net Assets, End of Year	\$672,215	\$425,001



Leadership

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