



Tuesday's Children 2014 ANNUAL REPORT



A Letter From The Chairman of the Board

Dear Friends,

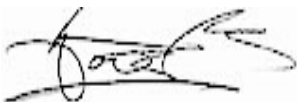
2014 marks a watershed year for Tuesday's Children. We joined forces with the people of Newtown, Connecticut and established a Resiliency Center to provide support to those impacted by the events of December 14, 2012. This proved that Tuesday's Children can leverage its core competencies broadly for the greater good. September 11th family members heeded our call and lent their expertise in Newtown. They are now doing the same in support of U.S. military widows. Those whose recoveries you once supported are in turn giving back and a "virtuous circle" is being created. Over the course of next year, we will spin the Resiliency Center out as a separate non-profit. Tuesday's Children has become the center of excellence for long-term recovery.

I want to thank our many 9/11 family members – from moms to young adults - who answered our call. The resilience of these special people and their willingness to give back is moving. They have risen up and triumphed over terrorism. As we look ahead, we will be working with our 9/11 families to more broadly leverage our programs for 'families of the fallen.' Most of our fallen soldiers post 9/11 answered the call of duty in response to 9/11. These families are "9/11 families;" and, with the help of the 9/11 community, we will be increasingly focused on leveraging our same career resources support to the children of fallen military.

We must leave no family member behind! We must Keep The Promise.

Tuesday's Children continues to work with more than 10,000 individuals impacted by the 9/11 tragedy, including families who lost a loved one, children who lost a parent, families of responders and veterans. Project COMMON BOND has united nearly 500 teenagers (half of which are from 9/11) and young adults from more than 20 countries to transform their experiences losing a loved one into global peace-building efforts and friendships that transcend borders.

Your dedication, your generosity and your continued support for the work of Tuesday's Children indicates that we are; indeed, all here to ***"Keep the Promise" and see all 9/11 kids into productive adulthood.*** I salute you.



David Weild, IV
Chairman of the Board, Tuesday's Children

MISSION STATEMENT

Tuesday's Children was founded to promote long-term healing in all those directly impacted by the events of September 11, 2001. Our mission today is to keep the promise to those children and families while serving and supporting communities affected by acts of terror worldwide.

Commitment. Today, 13 years later, Tuesday's Children continues to provide direct services and continuous outreach to 10,000+ individuals. We have created an unprecedented level of trust with families, which experts view as a prerequisite to delivery of effective long-term services. Our roster of programs is continually evolving to meet the changing needs of the families we serve.

Real compassion, open dialogue. Unique in our approach, our experience proves that we know what works – good relationships lead to real interaction and open dialogue, which, in turn, lead to effective family engagement and trust.

Healing together, no matter where we are. In partnership with international organizations who share our vision, each year we bring together young adults from all over the world whose lives have been drastically altered by an act of terrorism. Together, we can provide an opportunity for peace building, healing through community, and a forum for dialogue of hope, dignity and change.

“Tuesday's Children's efforts to be there for all the families, to institute thoughtful and meaningful programs, and to really listen to us makes the healing easier and, most importantly, of greater quality.”

— A Tuesday's Children Mom

WHO WE SERVE

In any tragedy, we memorialize those who are lost, but we must never lose sight of, and must do all we can for, those who are left. They are our most important living memorials and can become our most valuable ambassadors.

Children, Spouses, Young Adults, First Responders & Their Families, Veterans and Wounded Warriors & Their Families, Communities Affected by Terrorism, International Young Adults affected by acts of terrorism.

WHAT WE DO

Through our experience over the last decade and more, we at Tuesday's Children have learned much not previously known about implementing healing and resilience building programs. Our challenge now is to build upon our proven methodology, elevate our platform of programs and services, and establish new ways to broaden our organization's reach and impact. Only then can we help other individuals who have been similarly affected by other tragic events to heal and recover.

THE FUTURE OF TUESDAY'S CHILDREN

For more than a decade, Tuesday's Children has successfully and impactfully implemented a Long-Term Healing Model for children and families impacted by September 11, 2001. We are in the process of compiling this model into a publication that will share our experience creating and providing long-term services post-disaster, our knowledge of community-building and successful outreach, and the many other lessons we have learned throughout the evolution of our organization. It is our sincere hope that this will inform future program development for community-based organizations, corporate or employee assistance programs, government agencies, and other service providers seeking to deliver effective long-term recovery services in response to tragedies in their own communities.



RESILIENCY CENTER OF NEWTOWN

The Resiliency Center of Newtown is the newest program of Tuesday's Children, formed in the aftermath of the December 14, 2012 tragedy at Sandy Hook Elementary in Newtown, CT.

The center was founded by a community member for the community to help with the healing process and provide the resources so that every individual reaches their fullest potential. The center is a welcoming place where people feel comfortable connecting with others and have access to appropriate services to assist in the healing process.

Program Offerings:

- **Community Outreach Events:** These events include festivals, professional sporting events, and other social activities designed to bring the community together to heal. These events will have trauma-informed staff available.
- **Training Programs:** The organization recruits industry experts to provide training to professionals and others in the areas of trauma-informed counseling, grief counseling, PTSD, identifying at-risk behavior and depression (suicide, drug abuse, etc.).
- **Mentorship & Guidance Programs:** This program is designed to offer mentorship and play partners for victims' siblings, babysitters and friends.
- **Additional programs:** Our additional programs offer career guidance, resume-building seminars and job placement for those who wish to change careers.

Tuesday's Children Programs



“PCB has changed me as a person. Through dignity classes I have become more open-minded and have been able to move past stereotypes. There have been many opportunities for me to stand up and express myself without feeling judged... I have been able to share my story in a safe place with people who can empathize with me. The skills I have learned will remain with me and I shall share and develop them in my own country.”

*– Rebecca, 2013 and 2014
Northern Ireland participant*

PROJECT COMMON BOND

Project COMMON BOND brings together teens, ages 15-20, from around the world who share a ‘common bond’ — the loss of a family member due to an act of terrorism, violent extremism or war. Launched in 2008, Project COMMON BOND has created an international community of teens and young adults from more than 20 countries and territories.

Through Project COMMON BOND “We Are Changing the Future.” Participants in our summer peace-building symposium and our yearlong webinars engage in a dialogue of healing and community-building, collaborate to promote the dignity of all, and learn conflict and negotiation and peace-building skills, all to create positive change in their lives and communities.

GOALS & OBJECTIVES

- **Healing through Community** – building resilience in youth affected by trauma
- **Transformation through Education** – conflict resolution, dignity & peace-building skills
- **Leadership Development** – fostering positive change in home communities

Participating Countries Include:

Algeria, Argentina, Croatia, England, France, India, Indonesia, Ireland, Israel, Kenya, Liberia, Morocco, Nigeria, Northern Ireland, Pakistan, Palestine, Russia, Spain, Sri Lanka and the United States, with additional countries engaged for distance learning.

Tuesday's Children Programs



“Those who engage in volunteer work experience a significant improvement in emotional well-being, self esteem, self worth and self efficacy. Importantly, volunteers develop a greater sense of purpose in life, achieve increased mastery over their lives and improved life satisfaction.”

—Dr. Marylene Cloitre, Professor of Child and Adolescent Psychiatry at the NYU Child Study Center and a member of our Professional Advisory Board

Past Programs Include:

Over the past few years, children and adults have participated in Helping Heals volunteer efforts in communities in need in Costa Rica; New Orleans, LA; Charleston, SC; Bay St. Louis, MS; and Austin, TX. Adults and teens have also participated in New York metropolitan area community service projects through New York Cares, Children for Children, CitiARTS, the annual September 11 National Day of Service, Veteran's Day of Service, NY Says Thank You, Philadelphia Children's Hospital, Make a Difference Day, and other notable organizations.

HELPING HEALS

The Tuesday's Children Helping Heals program is a community service initiative that gives youth the transformational and rewarding experience of giving back to other communities in need. Research indicates that giving something back to the community helps improve psychological mental health.

Through this program, Tuesday's Children has connected youth and families with international, domestic and local community service projects and disaster relief programs. Participants learn craftsmanship skills from qualified professionals providing hands-on guidance and education, while making a measurable difference in communities in need.

Tuesday's Children Programs



"The Career Resource Center at Tuesday's Children not only helped me get my first job out of college, but helped me determine the specific career path I wanted to take. Since sophomore year of college, I have attended several CRC events. I have met several professionals who provided me with honest, valuable career advice. Through several mentors I have met at these events, I was able to find a great internship last summer. During the long and difficult process of job searching my senior year of college, Tuesday's Children volunteers helped guide me in the right direction. In particular, meeting with Derrick at LinkedIn was an extremely beneficial opportunity that the CRC gave me. He helped me update my profile and also taught me the most effective strategies for making connections and job searching. Deb, a mentor that I met at a Career Planning event, broadened my interest in Human Resources as well as the technology environment in NYC. I'm forever thankful for her advice, because it brought me to the company and the position I am happily at today."

-Maria

CAREER RESOURCE CENTER

The Career Resource Center services are designed to provide young adults with tools and resources necessary to navigate the college, internship, and career processes. Throughout the year, participants may take part in a variety of programs to help start their professional life.

A number of major corporations have committed to offer internship and career opportunities for qualified applicants and have partnered with Tuesday's Children as career mentors. Our workshops in college prep, career planning, resume and cover letter writing, and interview techniques help students strengthen their college and job search process and help them to put their best foot forward. Each participant receives career advice specific to their career interests.

Programs Include:

- Seminars and workshops to build skills and share resources
- Internship, job placement, and shadow day opportunities
- One-on-one and group career coaching opportunities
- Networking opportunities with peers and mentors
- Exclusive LinkedIn community toolkits and resources for skill building
- Participation in our annual Take Our Children to Work Day

Tuesday's Children Programs



YOUTH MENTORING

The Tuesday's Children Youth Mentoring Program is designed to encourage and support mutually beneficial, long-standing relationships between adult role models and children ages 7 to 18. Having a mentor enables children to grow emotionally and socially, build resilience, and develop coping skills while encouraging them to make healthy choices. Mentors and mentees have fun engaging in community-based activities at least twice a month. Tuesday's Children also hosts mentoring events to encourage group dynamics, team building and community service throughout the year. The Tuesday's Children Youth Mentoring Program has served nearly 200 children in the years since September 11, 2001.

"I will never forget my first trip to Van's house. On the ride there, all I could think was I hope this works out, 'I hope Van and his family like me, and I hope I can provide that extra support Van needs in his life'. I am happy to say that the first year couldn't have gone any better. I owe many thanks to Tuesday's Children ... who provided me with the knowledge and tools I needed to succeed as a mentor for TC.

Today, I can comfortably say that I am a part of Van's family, and what a privilege it is to be part of such a caring and loving team. Like all mentor and mentee relationships, I have been able to provide Van the support he needs so that he can make the necessary steps to move forward in his life. Teachers have reported a tremendous improvement in his social skills, he made the honor roll for the first time and most importantly, Van has shown great improvement in his self-confidence and self-esteem. And, I almost forgot, not only did Van join the drum line, he was recently appointed section leader!

Thanks to Tuesday's Children for letting me be a part of such a great cause and I urge everyone to join forces with Tuesday's Children and help provide the support that is needed for many more families affected by acts of terror worldwide."

-Chris

Tuesday's Children Programs



FAMILY ENGAGEMENT

Family Engagement events are designed to strengthen resilience by building a community among families with similar experiences and introduce families to other Tuesday's Children programs and services. Tuesday's Children has partnered with many influential organizations to host programs, including family baseball events with the New York Mets and Yankees, ice skating events with the New York Islanders, basketball events with the New York Knicks, and special event initiatives with the New York Giants and Jets.

We see community outreach and engagement as our biggest success. Tuesday's Children's effective model to support a bereaved and traumatized population brings services directly to families within their social networks. Tuesday's Children has made a long-term commitment to support families at "each stage of life and recovery," and we have found that this family-focused approach is most effective in healing the community.

MENTAL HEALTH & WELLNESS

Tuesday's Children offers crisis counseling, consultations, and referrals to all 9/11 children and families, and bridges mental health services and our wellness programs. Our services for children, adolescents, and adults include psychological assessment; individual, family, and couples counseling; support groups; and referrals to community resources.

LIFE MANAGEMENT SKILLS

Tuesday's Children is here to help address the issues families face. We offer support programs for adults, including stress and life management, mental health and wellness, parenting workshops, financial planning workshops, and career counseling.

Our renowned Creative Insight program helps participants develop personal and interpersonal skills for challenging life situations, encourages creative problem solving and enhances communication skills. Our parenting programs, developed in collaboration with nationally recognized leaders, address relationships between parent and child, as well as the unique needs of single parents caring for young children and adolescents, and parents functioning as caregivers to their spouses.

Monitoring and Treatment



WTC Health Program

THE FIRST RESPONDER ALLIANCE

The Tuesday's Children First Responder Alliance helps to address the ongoing and emerging needs of the September 11 responders and their families through innovative programs and services.

We have found that when we connect our First Responder families to other members of the 9/11 community there is a profound and positive impact on collective healing — many of our programs assist families in forming connections, developing support systems and assisting families in coping with chronic mental and physical concerns.



VETERAN INITIATIVE

Families of the Fallen and wounded veterans face many of the same struggles that we have witnessed working with 9/11 families and first responder families, including trauma, grief, and bereavement. Our family-focused programs provide support, life management skills, and a community of new friends.

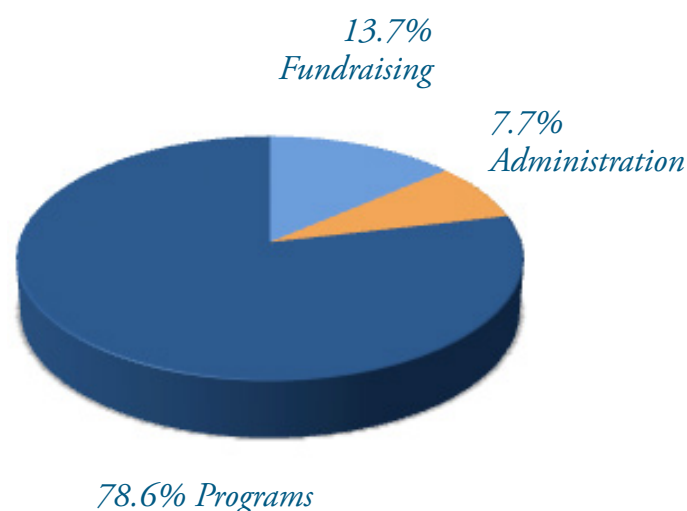
Tuesday's Children's *Families of the Fallen* initiative provides program, community support, and engagement to post-9/11 U.S. military operations. The *Military Families* initiative provides family-focused support services addressing a variety of issues, including PTSD, trauma, and grief. Support services include community and family engagement, wellness programs, caregiver webinars, and family-focused physical activities, all of which promote healing and resilience-building while strengthening family dynamics.



STATEMENT OF
FINANCIAL POSITION

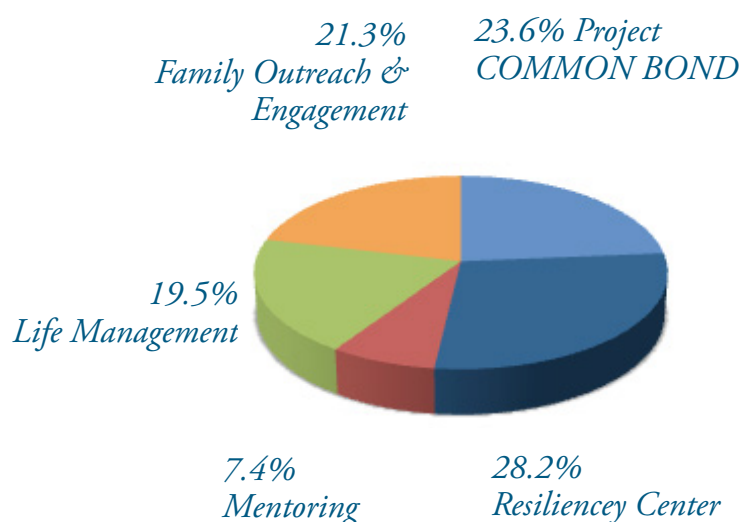
	2014	2013
<i>Assets:</i>		
Cash and Cash Equivalents	\$251,863	\$399,699
Contributions receivable	\$26,592	-
Grants receivable	\$60,971	\$7,560
Prepaid expenses and other assets	\$20,277	\$30,226
Total	\$359,703	\$437,485
<i>Liabilities and Net Assets Liabilities:</i>		
Accounts payable and accrued expenses	\$92,637	\$109,494
Deferred Revenue	\$608	-
<i>Net Assets:</i>		
Unrestricted	\$266,458	\$327,991
Total Net Assets	\$359,703	\$437,485

ALLOCATION OF EXPENSES



STATEMENT OF ACTIVITIES

Year Ended December 31	2014	2013
		Unrestricted
<i>Support and Revenue:</i>		
Special Events Revenue	\$694,459	\$601,472
Less: Direct Costs	(325,761)	(301,889)
Net Revenues From Special Events	\$368,698	\$299,583
Contributions and grants	\$1,083,644	\$940,962
In-Kind Contributions	\$297,951	\$239,646
Program Revenues	\$64,362	\$37,375
Other Revenues	\$8,256	\$463
Total Support and Revenue	\$1,822,911	\$1,518,029
<i>Expenses:</i>		
Program Services	\$1,481,272	\$1,133,921
Management and General	\$144,468	\$255,444
Fundraising	\$258,704	\$315,988
Total Expenses	\$1,884,444	\$1,705,353
Change in Net Assets	(\$61,533)	(\$187,324)
Net Assets, Beginning of Year	\$327,991	\$515,315
Net Assets, End of Year	\$266,458	\$327,991



With much gratitude...

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Adecco	Phyllis G. Fugitt	Maxus Group, Inc.	Schimenti
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