

I'll Never Forget My Dad.

But, I'll always remember how Tuesday's Children brought me together with other kids like me. I have felt such a huge connection with them.



tuesday's
children



2012 ANNUAL REPORT

I'll never forget my Dad, he was a huge sports fan.



But, I'll always remember how Tuesday's Children helped me feel less alone.

A Letter From The Chairman of the Board

Dear Friends,

Tuesday, September 11, 2001 was a day that not only changed the face of this nation, but instantly changed 3,051 children's lives as they knew it. This year marked the eleventh year these children spent without their parent, with many more of us remembering friends and family lost as a result of the events that September day.

As you know, Tuesday's Children was founded to promote long-term healing in all those directly impacted by the events of September 11, 2001. Our mission today is to keep The Promise to those children and families while working with the greater 9/11 community in similar need. Not to do so would be a "Sin of omission" – the failure to do something that we are uniquely suited to do and thus have an obligation to do.

Today, Tuesday's Children assists approximately 10,000 individuals across the greater 9/11 community — from family members to First Responders and increasingly families of those that answered the call of military service to our country in the wake of 9/11. We understand the ripple effect that the loss of a parent can have which is why I'm so passionate about the Career Resource Center that we're working to expand under the leadership of Fred Strobel, vice chairman of Tuesday's Children and head of HR at Morgan Stanley. Help a kid get a first job in a tough economy and it will have a positive ripple effect throughout their lifetime. Please help us expand these services in 2014 by offering support, whether it be time, money or job opportunities – they all matter.

The unrelenting commitment that Tuesday's Children has made to the evolving 9/11 community is how we continue to fulfill that promise made 12 years ago. They may be Tuesday's Children, but they belong to all of us...and they always will. I hope that we have earned your confidence and urge you to give back to Tuesday's Children.

Warmest Regards,



David Weild, IV
Chairman of the Board

MISSION STATEMENT

Tuesday's Children was founded to promote long-term healing in all those directly impacted by the events of September 11, 2001. Our mission today is to keep the promise to those children and families while serving and supporting communities affected by acts of terror worldwide.

I'll Never Forget My Dad.
But, I'll always remember how Tuesday's Children
was there to help me cope with losing him.



Commitment. Today, 12 years later, Tuesday's Children continues to provide direct services and continuous outreach to approximately 10,000 individuals. We have created an unprecedented level of trust with families, which experts view as a prerequisite to delivery of effective long-term services. Our roster of programs is continually evolving to meet the changing needs of the families we serve.

Real compassion, open dialogue. Unique in our approach, our experience proves that we know what works – good relationships lead to real interaction and open dialogue, which, in turn, lead to effective family engagement and trust.

Healing together, no matter where we are. In partnership with international organizations who share our vision, we bring together children from all over the world whose lives have been drastically altered by an act of terrorism. Together, we can provide an opportunity for peace building, healing through community, and a forum for dialogue of hope, dignity and change.

“Tuesday's Children efforts to be there for all the families, to institute thoughtful and meaningful programs, and to really listen to us makes the healing easier and, most importantly, of greater quality.”

— A Tuesday's Children Mom

WHO WE SERVE

In any tragedy, we memorialize those who are lost; but we must never lose sight of, and do all we can for, those who are left. They are our most important living memorials, and can become our most valuable ambassadors.

Children, Spouses, Young Adults, First Responders & Their Families, Veterans and Wounded Warriors & Their Families, Communities Affected by Terrorism, International Young Adults affected by acts of terrorism.

WHAT WE DO

Tuesday's Children provides a wide range of programs and services that address the unique challenges families face at every stage of their lives. In partnership with experts from around the world and in collaboration with renowned facilitators and mental health professionals, Tuesday's Children creates programs that bring together children and families whose lives have been dramatically altered by an act of terrorism.

THE FUTURE OF TUESDAY'S CHILDREN

For more than a decade, Tuesday's Children has successfully and impactfully implemented a long-term healing model for children and families impacted by September 11, 2001. We are in the process of compiling this model into a publication that will share our experience creating and providing long-term services post-disaster, our knowledge in community-building and successful outreach, and the many lessons we have learned throughout the development of our organization. It is our sincere hope that this will inform future program development for community-based organizations, corporate or employee assistance programs, government agencies and other service providers seeking to deliver effective long-term recovery services in response to tragedies in their own communities.

Tuesday's Children Programs



"I learned a lot at the last seminar that I can use in my career. Each workshop taught me new skills and made me more relaxed about the whole interviewing process. It was very interesting to hear about the panelists' career paths and undergrad experiences. Each of them served as a tremendous career inspiration. Thank you for connecting me with Morgan Stanley Smith Barney where I will be working this summer!"

-Megan

CAREER RESOURCE CENTER

The Career Resource Center is offered to young adults directly impacted by September 11, 2001. The Career Resource Center services are designed to provide young adults with tools and resources necessary to navigate the college, internship and career process. Each participant receives career advice specific to their career interests. Throughout the year, participants can take part in a variety of resources to help start their professional life.

A number of major corporations have committed to offer internship and career opportunities for qualified applicants and have partnered with Tuesday's Children as career mentors. Through our workshops in college prep, career planning, resume and cover letter writing and interview techniques we are able to help strengthen their college and job search process and help students put their best foot forward.

Programs Include:

- Seminars and workshops to build skills and share resources
- Internship, job placement, and shadow day opportunities
- One-on-one and group career coaching opportunities
- Networking opportunities with peers and mentors
- Exclusive LinkedIn community, toolkits and resources for skill building
- Participation in our annual Take Our Children to Work Day



YOUTH MENTORING

The Tuesday's Children Youth Mentoring Program is designed to encourage and support mutually beneficial, long-standing relationships between adult role models and children ages 7 to 18. Having a mentor enables children to grow emotionally and socially, build resilience and develop coping skills while encouraging them to make healthy choices. Mentors and children have fun engaging in community-based activities twice a month. Tuesday's Children schedules mentoring events to encourage group dynamics, team building and community service throughout the year. Tuesday's Children's Youth Mentoring Program has served nearly 200 children over the 12 years since September 11, 2001.

I just wanted to give you all an update on how our mentoring experience is going...FANTASTIC!!! So they say, "Good things come to those who wait", I am so inclined to wholeheartedly believe that, once again....Thanks to Tuesdays Children.

-Portia (Mother of a new Tuesday's Children Mentee)

"My relationship with my mentee, Rodney, is just the latest and greatest example of something Tuesday's Children has done for me. Not many people I know have 11-year olds who they consider friends, and even fewer of them have 11-year olds who they look up to and consider personal heroes. Rodney is that kind of guy; I'm lucky to know him."

-Kevin (Mentor to Rodney)

Tuesday's Children Programs



“Those who engage in volunteer work experience a significant improvement in emotional well-being, self esteem, self worth and self efficacy. Importantly, volunteers develop a greater sense of purpose in life, achieve increased mastery over their lives and improved life satisfaction.”

—Dr. Marylene Cloitre, Professor of Child and Adolescent Psychiatry at the NYU Child Study Center and a member of our Professional Advisory Board

Past Programs Include:

Over the past few years, children and adults have participated in Helping Heals volunteer efforts in communities in need in Costa Rica, New Orleans, LA; Charleston, SC; Bay St. Louis, MS; and Austin, TX. Adults and teens have also participated in New York metropolitan area community service projects through New York Cares, Children for Children, CitiARTS, the annual September 11 National Day of Service, NY Says Thank You, Philadelphia Children's Hospital, Make a Difference Day and other notable organizations.

HELPING HEALS

The Tuesday's Children Helping Heals program is a community service initiative that gives youth the transformational and rewarding experience of giving back to other communities in need. Through this program, Tuesday's Children has connected youth and families with community service projects and disaster relief programs.

Research indicates that giving something back to the community helps improve psychological mental health. Tuesday's Children has instituted international, domestic and local community service programs for both teens and adults. While making a measurable difference in local communities, participants also learn craftsmanship skills from qualified professionals providing hands-on guidance and education.



“PCB is an experience that I carry with me all the time. It doesn't matter which languages you speak or which religions you follow all of these things come second to respect.

Despite the losses and hardships in our lives, I can honestly say I have never met a group of more compassionate and truly happy people that came together as a result of all of the anger and hatred in the world. I am very proud to be a part of PCB and I know I have a unique family full of permanent friendships.”

*-Jess 2011 and 2012
USA participant*

PROJECT COMMON BOND

Project COMMON BOND is building an international network of global youth ambassadors, whose lives have been transformed by terrorism and who are now striving toward tolerance, peace, positivity and empowerment. Their experiences unite rather than divide. Project COMMON BOND brings together teens, ages 15-20, from around the world who share a ‘common bond’ — the loss of a family member due to an act of violent extremism or war. Launched in 2008, Project COMMON BOND has so far brought together teenagers and young adults from 20 different countries and territories to turn their experience of losing a loved one into positive actions that can help others exposed to similar tragedy.

Through Project COMMON BOND, “Our Past Is Changing the Future.” Participants in our summer peace-building symposium and our yearlong webinars and trainings engage in dialogue and community-building activities that enhance intercultural communication and conflict negotiation skills, promote dignity, and empower them as agents for positive change in their lives and communities.

Participating Countries Include:

Participating countries include Algeria, Argentina, Croatia, England, France, India, Indonesia, Ireland, Israel, Kenya, Liberia, Morocco, Nigeria, Northern Ireland, Pakistan, Palestine, Russia, Spain, Sri Lanka and the United States, with additional countries engaged for distance learning.

Tuesday's Children Programs



FAMILY ENGAGEMENT

Family Engagement events are designed to strengthen resilience by building a community among families with similar experiences. Engagement events help to create positive new traditions, and introduce other Tuesday's Children programs and services. We have hosted partnered events with many influential organizations over the years, including ice skating events with the New York Islanders, basketball events with the New York Knicks, special event initiatives with the New York Giants and Jets and family baseball events with the New York Mets and Yankees.

We see community outreach and engagement as our biggest success. Tuesday's Children's effective model to support a bereaved and traumatized population, brings services directly to families within their social networks, and we can demonstrate our longitudinal success in family engagement and community building. Tuesday's Children made a long-term commitment to support families at "each stage of life and recovery," and we have found this family-focused approach is most effective in healing the community.

MENTAL HEALTH & WELLNESS

Tuesday's Children offers crisis counseling, consultations and referrals to all to all 9/11 children and families and bridges mental health services and our wellness programs. Our services for children, adolescents and adults include: psychological assessment; individual, family and couples counseling; support groups; and referrals to community resources.

LIFE MANAGEMENT SKILLS

Tuesday's Children is here to help address the issues that you and your family face. We offer support programs for adults including: stress and life management, mental health and wellness, parenting workshops, financial planning workshops and career counseling.

Our renowned Creative Insight program develops personal and interpersonal skills for challenging life situations, encourages creative problem solving and enhances communication skills. Parenting programs, developed in collaboration with nationally recognized leaders, address your relationship with your child, as well as the unique needs single parents caring for young children and adolescents and parents functioning as caregivers to their spouses.



THE FIRST RESPONDER ALLIANCE

The Tuesday's Children First Responder Alliance strives to provide you and your family with services and programs to alleviate stress and other mental health concerns. The First Responder Alliance has many valuable partners which aim to address your families' urgent needs and provide a bridge to external physical and mental health services.

We have also found that when we connect our First Responder families to other members of the 9/11 community there is a profound and positive impact on collective healing — many of our programs assist families in forming connections, developing support systems and assisting families in coping with chronic mental and physical concerns.

VETERAN INITIATIVE

Families of fallen and wounded veterans face many of the same struggles that we have witnessed working with 9/11 families and first responder families, including trauma, grief and bereavement. Our family-focused programs provide support, life management skills, and a community of new friends.

Tuesday's Children's Families of the Fallen initiative provides program, community support and engagement to post-9/11 U.S. military operations. The Military Families Initiative provides family-focused support services addressing a variety of issues, including PTSD, trauma and grief. Support services include community and family engagement, wellness programs, caregiver webinars, and family-focused physical activities, all of which promote healing and resilience building while strengthening family dynamics.



RESILIENCY CENTER OF NEWTOWN

The Resiliency Center of Newtown is a program of Tuesday's Children, formed in the aftermath of the December 14, 2012 tragedy at Sandy Hook Elementary in Newtown, CT. Our mission is to provide long-term support and healing assistance to those impacted on that day and forever after.

Through our experience over the last decade and more, we at Tuesday's Children have learned much not previously known about implementing healing and resilience building programs. Our challenge now is to build upon our proven methodology, elevate our platform of programs and services, and establish new ways to broaden our organization's reach and impact. Only then can we help other individuals who have been similarly affected by other tragic events heal and recover.



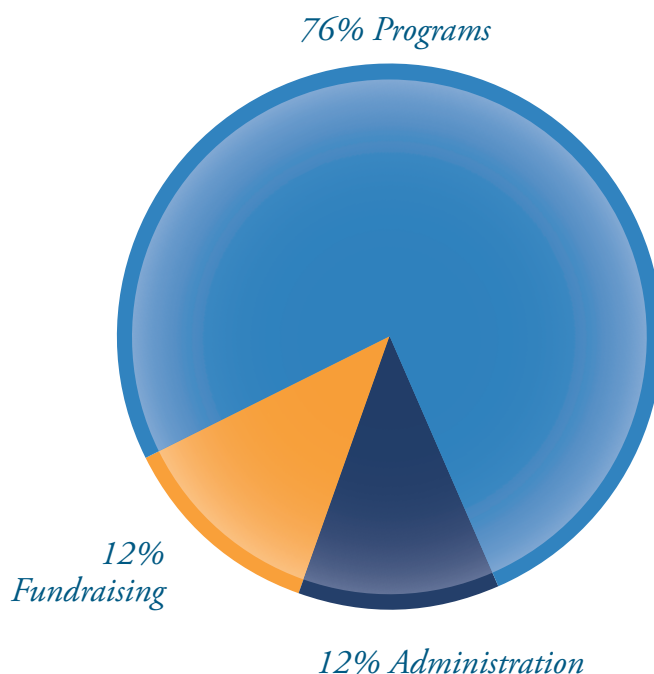
I'll never forget my Dad
but, I'll always remember Tuesday's Children.



STATEMENT OF
FINANCIAL POSITION

	2012	2011
<i>Assets:</i>		
Cash and Cash Equivalents	\$554,942	\$788,053
Accounts receivable	\$33,530	\$63,051
Prepaid expenses and other assets	\$29,322	\$14,932
Property, equipment and leasehold improvements, Net	\$4,776	\$12,944
Total	\$622,570	\$878,980
<i>Liabilities and Net Assets Liabilities:</i>		
Accounts payable and accrued expenses	\$107,255	\$101,792
<i>Net Assets:</i>		
Unrestricted	\$515,315	\$717,377
Temporarily Restricted	-	\$59,811
Total Net Assets	\$515,315	\$777,188
	\$622,570	\$878,980

ALLOCATION OF EXPENSES



STATEMENT OF ACTIVITIES

Year Ended December 31	Unrestricted	Temporarily Restricted	2012	2011
<i>Support and Revenue:</i>				
Special Events Revenue	\$570,823	-	\$570,823	\$813,266
Less: Direct Costs	(\$365,002)	-	(\$365,002)	(\$352,298)
Net Revenues From Special Events	\$205,821	-	\$205,821	\$460,968
Contributions and grants	\$1,035,036	-	\$1,035,036	\$1,814,120
In-Kind Contributions	\$342,181	-	\$342,181	\$269,021
Other Revenues	\$73,419	-	\$73,419	\$101,268
Net Assets released from restriction	\$59,811	(\$59,811)	-	-
Total Support and Revenue	\$1,716,268	(\$59,811)	\$1,656,457	\$2,645,377
<i>Expenses:</i>				
Program Services	\$1,450,730	-	\$1,450,730	\$1,590,086
Management and General	\$228,382	-	\$228,382	\$231,556
Fundraising	\$239,218	-	\$321,274	\$321,274
Total Expenses	\$1,918,330	-	\$1,918,330	\$2,142,916
Change in Net Assets	(\$202,062)	(\$59,811)	(\$261,873)	\$502,461
Net Assets, Beginning of Year	\$717,377	\$59,811	\$777,188	\$274,727
Net Assets, End of Year	\$515,315	-	\$515,315	\$777,188

Donors

with much gratitude...

Tuesday's Children extends our sincerest thanks to every individual, business and organization that made donations in the fiscal year 2012— it is because of you that our work is possible. Every single gift, no matter the size, directly benefits the work we do to support the families and individuals impacted by September 11th. Special recognition is given below to those who gave \$1,500 or more to Tuesday's Children in the fiscal year of January 1, 2012 - December 31, 2012.

16 For 8 Hospitality Num Pang East	F & G Mechanical Corporation	Macia Inspection & Testing Laboratories	Roger V. Coleman Family Foundation, Inc.
8 For 4 Hospitality Num Pang 12th Street	F.I.C. Capital	Macquarie Group Foundation	Rose and Brendan Lavelle
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I'll never forget my Daddy.
He helped save people on 9/11.



But, I'll always remember the fun activities I did with you.
Thanks for making me so happy.