

Tuesday's Children

A lifetime of healing for families who have been forever changed by terrorism, mass violence or military conflict



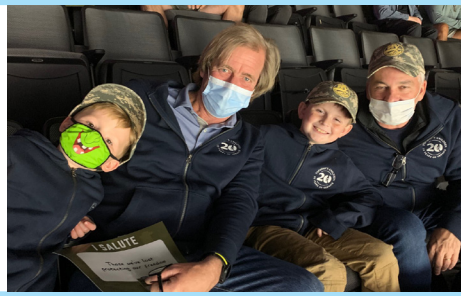
2020 ANNUAL REPORT

tuesday's
children



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A Letter From The Executive Director



Dear Friends, Families and Supporters of Tuesday's Children,

We anticipated that 2020 would be a year full of community programs, peer support and continued growth, but we could not have predicted the challenges we would face as an organization, as a community, and as a society with the COVID-19 pandemic. This year has tested us all in so many ways—our patience, our resolve, our resilience. But what proved constant and true was the strength of our community, our families, and the need for flexibility and connectedness. Over nearly two decades of service, Tuesday's Children has linked over 42,000 individuals to resilience-building programs and peer support.

Throughout 2020, we leaned into the adaptive nature of our Long-Term Healing Model and quickly pivoted to meet rising needs through virtual programs and provide 1:1 support to families despite lockdowns and social distancing orders. Amidst a strange and unpredictable year, we discovered many silver linings. In 2020, we supported families through approximately 70 programs (60+ virtual) attended by more than 2,000 individuals. We provided over 10,000 additional 1:1 support services, including family consultations, information and referrals, mental health referrals, and connection to a nurturing community of peer support.

Faced with new and ever-evolving needs in our service populations stemming from the global pandemic, we doubled down our efforts to expand program delivery through digital platforms. Even before the pandemic, we began investing in digital modalities, launching e-Mentoring for Gold Star families, virtual skills-based life management programs, and an online toolkit for communities impacted by mass violence. In response to the COVID-19 pandemic, rather than reinventing, we have adapted existing, proven programs such as Youth Mentoring and the Career Resource Center for virtual delivery. We introduced new programs — “Slice of Advice” virtual career fairs, virtual field trips, an age-specific virtual summer camp, and mindfulness programming to eliminate isolation and anxiety that have been particularly well received by our families. We held our first ever virtual graduation, virtual 5K, virtual gala, and even hosted a virtual shark feeding.

Our work is far from over. Surveys we conducted throughout 2020 demonstrated that the COVID-19 pandemic is taking a heavy toll on the families we serve, families who have already experienced previous trauma and loss. 1 in 5 of our families have now lost a loved one as a result of the pandemic. The vast majority report a negative impact on well-being and feelings of anxiety, depression and loneliness. The economic toll has been devastating, too, with nearly 3 in 4 of our families experiencing at least partial loss of employment. Demand for virtual programs has increased dramatically and 90% of families say these programs have helped to alleviate isolation, yet 1 in 5 families lack access to technology to participate in virtual programs.

In 2021, we will surely encounter new challenges — the much-anticipated 20th anniversary of 9/11, the long-term impact of traumatic losses our Gold Star families have suffered, and the continued threat of terrorism and targeted violence — but we will continue to seek connectedness and silver linings. This will remain constant: we will remember, we will honor and we will rise up with resilience.

Warm regards,

A handwritten signature in black ink, reading 'Terry Sears'.

Terry Sears
Executive Director, Tuesday's Children

About Tuesday's Children

OUR MISSION

Tuesday's Children provides a lifetime of healing for families who have been forever changed by terrorism, military conflict or mass violence.

OUR IMPACT

Through a time-tested, long-term approach, Tuesday's Children programming serves and supports our nation's Military Families of the Fallen; builds resilience and common bonds in communities worldwide recovering from tragedies; and keeps the promise to support all those impacted by Tuesday, September 11th. Since 2001, more than 42,000 individuals have benefitted from our resilience-based programs.



"20 years. It's an organization we all wish never needed to be established. My family and I have benefited in so many ways from Tuesday's Children with the support of your dedicated staff and transformational programs. Thank you for all you have done and all you continue to do."

- Dolores, 9/11 family member



A CALL TO ACTION

We know firsthand the long-term effects of terrorism, military conflict and mass violence. Since Tuesday, September 11, 2001, more than 37,000 military families have lost a service member, and in most cases a parent and spouse. There have been over 250,000 losses due to global terrorism since 2002, and mass violence is a growing concern at home and abroad.

SERVICE POPULATION

Tuesday's Children's service population includes: 9/11 victims and responders; families of fallen post-9/11 military service members; international youth and global victims of terrorism and mass violence. We provide customized guidance to local communities recovering from large-scale tragedies and mass violence. Tuesday's Children's Military Initiative for Families of the Fallen serves post-9/11 military children and families who have lost a service member, regardless of cause of death, branch of service, status of duty, discharge status or geographic location. Through our international initiative, Project COMMON BOND, we have united teenagers and young adults from 32 countries to transform their experiences losing a loved one to terrorism, violent extremism and war into global peace-building efforts and friendships that transcend borders.

OUR APPROACH

Tuesday's Children enables families and communities torn apart by tragedy to heal, recover and thrive for a lifetime. Our evidence-based Long-Term Healing Model is a proven approach to bringing families out of isolation by featuring safe, supportive and adaptive programming that builds community among individuals with common bonds. Trust is the foundation of our organizational strategy, and our approach of meeting families where they are in their post-loss recovery has proven to effectively engage families and meet their long-term needs.



Tuesday's Children Programs

TUESDAY'S CHILDREN SUPPORTED OVER 10,000 INDIVIDUALS IN 2020.

Our proven Long-Term Healing Model and evidence-based programs, held both virtually and in-person in 2020, build resilience, foster post-traumatic growth and create common bonds.

MILITARY INITIATIVE FOR FAMILIES OF THE FALLEN

Tuesday's Children's Military Initiative guides Families of the Fallen beyond grief into a lifetime of healing. Our rapidly expanding Military Initiative offers our full range of resilience-building programs and fills the gap in long-term healing programs and support available for America's Military Families of the Fallen. Tuesday's Children serves all whose family member answered the call post 9/11 regardless of branch of service, circumstance of loss, or military status. All programs are provided at no charge to our surviving family members.

HEART TO HEART

These retreats bring together military Gold Star family members to foster long-term healing. We have held retreats for surviving spouses and Gold Star mothers and are preparing to host additional groups of surviving family members soon! Participants make connections, learn ways to navigate the challenge of finding "meaning" and discover resources that aid in coping and healing. These retreats allow surviving family members to enjoy a "time out" to refresh, and the opportunity to commemorate the life of their loved one with new lifelong friends.



YOUTH MENTORING

The Youth Mentoring Program is designed to encourage and support mutually beneficial relationships between adult role models and children ages 6-18 who have lost a military parent or sibling. We support families through both in-person and digital e-mentoring. If you are interested in having or being a mentor, contact us today!

CREATIVE INSIGHT

Our trauma-informed Creative Insight: Taking the Next Step program is based on the renowned Creativity in Business course at Stanford University. The eight-week course, a hybrid of virtual and in-person programming, bolsters self-esteem and quiets the inner voice of judgement, encourages innovative problem-solving, and provides the tools needed to face challenges and experience more fulfilling lives.

FAMILY ENGAGEMENT

We hold Family Engagement programs both virtually and in various locations to enhance resilience by building relationships among families with common bonds. These events strengthen our community, create positive new traditions and introduce Tuesday's Children's programming for future participation.

"I truly enjoyed these classes, even in a virtual setting, and all of the wonderful information. It's such a peaceful experience. Can't wait for next time!"

**- Creative Insight
Winter 2021 Participant**

Tuesday's Children Programs

CAREER RESOURCE CENTER

Since its inception, our Career Resource Center has facilitated career guidance and opportunities for over 15,000 children and young adults in collaboration with 140+ corporate and industry partners.

The Career Resource Center services are designed to provide children and families impacted by terrorism, military conflict and mass violence with tools and resources necessary to navigate the college, internship and career processes. Throughout the year, participants take part in a variety of programs to help launch their careers.

Our seminars and workshops, in-person and virtual, pertaining to college admissions, career planning, resume and cover letter writing, and interview techniques help students and family members strengthen their college and job search processes and help them to put their best foot forward.

We also offer one-on-one and group career coaching opportunities, networking opportunities with peers and mentors and the opportunity to participate in our annual Take Our Children to Work Day (TOCTWD).

In partnership with a diverse array of companies, Take Our Children to Work Day offers youths a unique opportunity to experience a practical, hands-on work day and envision their futures. In 2020, in lieu of in-person career shadow days, we introduced Virtual Slice of Advice Career Panels in collaboration with corporate and industry partners.



PROJECT COMMON BOND

Tuesday's Children created Project COMMON BOND in 2008 as an international community that brings together young people who have each experienced the loss of a loved one due to terrorism, violent extremism or war. Through recognition of how conflict has impacted their lives and experiencing this unique multicultural community, participants are empowered to be PEACEBUILDERS and AGENTS OF CHANGE in their home communities. Now in its 14th year, Project COMMON BOND has united over 800 young adults from 32 countries.

Project COMMON BOND connects youth with others who can identify with their loss and pain and empowers participants to transform this experience into positive action. Participants engage in dialogue and community-building activities that enhance interpersonal communication and conflict negotiation skills, promote dignity, and enable them to act as global ambassadors for peace. We continued these connections even in 2020, hosting virtual sessions of Project COMMON BOND when we could not convene in person.

Participating countries include: Afghanistan, Algeria, Argentina, Belgium, Canada, Columbia, Croatia, England, France, Haiti, India, Indonesia, Ireland, Israel, Kenya, Kosovo, Lebanon, Liberia, Macedonia, Morocco, Nigeria, Northern Ireland, Norway, Pakistan, Palestine, Republic of Congo, Russia, Spain, Sri Lanka, Sudan, Syria and the United States.

"Project COMMON BOND has made me who I am now. It has brought back the real me stolen some years back. It has also made me realize that I can stand up for peace in my community."

-Project COMMON BOND Participant from Nigeria

Tuesday's Children Programs

SHARING LESSONS IN RECOVERY AND RESILIENCE

LOCAL U.S. TRAGEDY ASSISTANCE

Tuesday's Children has partnered with and provided customized guidance and resources to local service providers, resiliency centers and civic leaders in communities nationwide in response to terrorism, military conflict, mass violence and wide-scale trauma and loss.

Communities we've supported include Dayton, OH; El Paso, TX; Virginia Beach, VA; Thousand Oaks, CA; Pittsburgh, PA; Parkland, FL; Las Vegas, NV; Sutherland Springs, TX; Orlando, FL; Aurora, CO; Newtown, CT; Boston, MA; among others.



GLOBAL TRAGEDY ASSISTANCE

Tuesday's Children shares resources and builds cross-cultural connections with international partner organizations, service providers and survivor groups to improve support for victims and survivors of terrorism, mass violence and military conflict.

INTERNATIONAL CONFERENCES

We have participated in international conferences, including UN panels and initiatives supporting victims of terrorism, the International Congress for Victims of Terrorism, INVICTM, and the World Summit of Nobel Peace Laureates, among others.

CONNECTIONS IN RESILIENCE

This virtual course offers training and cross-cultural exchange around long-term healing, dignity, peacebuilding, trauma, resilience and self-care to international victim service providers from local U.S. communities and over 32 Project COMMON BOND participating countries.

TRAINING PEACE LEADERS

We are facilitating lifelong friendships across borders and building a new generation of peace leaders through our annual summer and winter sessions of Project COMMON BOND.

SHARING BEST PRACTICES

We have shared resources with individuals, victim service organizations, survivors and civic leaders in France, Spain, the UK, New Zealand, and others. Tuesday's Children has partnered with the UN Office of Counter Terrorism to provide content for the handbook of best practices in victims assistance. We were the first U.S. organization to have been in the Victims of Terrorism Support Portal. From 2016-2019, we were funded by the Department of Homeland Security Countering Violence Extremism Grants Program to build resilience in communities impacted by terrorism and targeted violence.

"Tuesday's Children is greatly needed and just knowing you are there provides a constant sense of safety and comfort. It means so much."

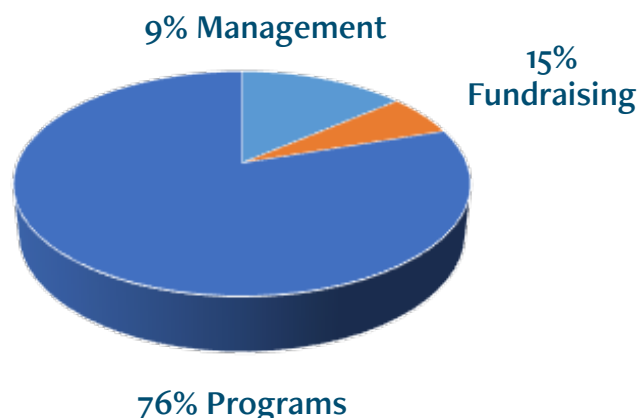
-Tuesday's Children Family Member

Financials

STATEMENT OF FINANCIAL POSITION

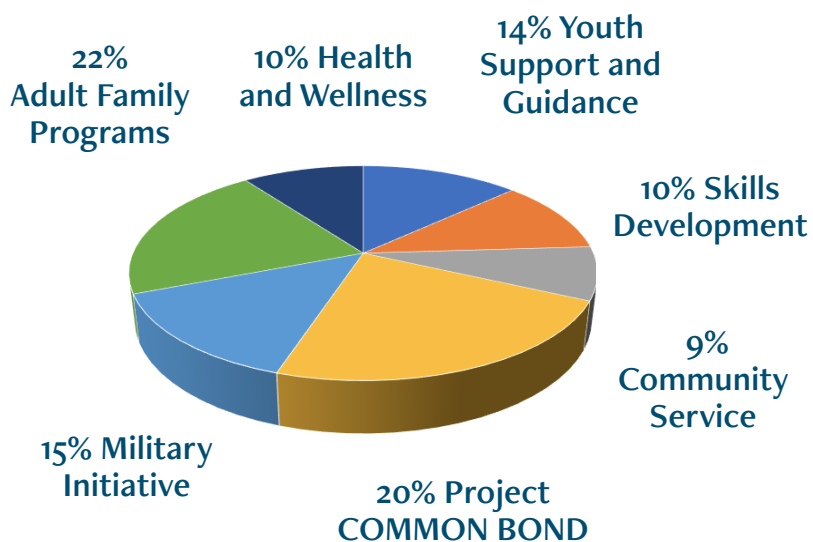
	2020	2019
Assets:		
Cash and Cash Equivalents	\$813,999	\$1,111,793
Prepaid Expenses and Other Assets	\$171,880	\$73,282
Fixed Assets - net	\$5,992	\$18,073
Total Assets	\$991,871	\$1,203,148
Liabilities and Net Assets Liabilities:		
Accounts Payable	\$33,708	\$158,628
Deferred Revenue	-----	-----
Total Liabilities	\$33,708	\$158,628
Net Assets:		
Unrestricted	\$606,078	\$744,520
Temporarily Restricted	\$352,085	\$300,000
Total Net Assets	\$958,163	\$1,044,520

ALLOCATION OF EXPENSES



STATEMENT OF ACTIVITIES

Year Ended December 31	2020	2019
Support and Revenue:		
Special Events Revenue	\$650,097	\$1,028,425
Less: Direct Costs	\$158,729	\$319,534
Net Revenues From Special Events	\$491,368	\$708,891
Contributions and Grants	\$1,341,392	\$1,372,668
In-Kind Contributions	\$26,709	\$63,576
Non-Cash Contributions	-----	\$150,003
Program Fees	\$791	\$13,294
Other Revenues	\$225	\$204
Total Support and Revenue	\$1,860,485	\$2,308,636
Expenses:		
Program Services	\$1,473,492	\$1,661,566
Management and General	\$176,403	\$166,205
Fundraising	\$296,947	\$221,613
Total Expenses	\$1,946,842	\$2,049,384
Change in Net Assets	\$96,902	\$259,252
Net Assets, Beginning of Year	\$910,801	\$485,268
Net Assets, End of Year	\$813,899	\$744,520



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