

Tuesday's Children

2019 ANNUAL REPORT



A lifetime of healing for families who have been forever changed by terrorism, mass violence or military conflict

A Letter From The Executive Director



Dear Friends, Families and Supporters of Tuesday's Children,

In 2019, the youngest children who lost a parent on Tuesday, September 11, 2001, those who were not yet born on this horrific day in our nation's history, turned 18. We have walked side by side with these children as they went from participants in our Take Our Children to Work Day program to attendees at Career Resource Center workshops and now Junior Board members and Youth Mentors. Tuesday's Children is proud to have grown with the 9/11 community and will continue to do so, while simultaneously applying these lessons learned to others forever changed by terrorism, mass violence or military conflict.

While we can't control the expanding need for Tuesday's Children, we can promise that we will be here for the long haul for our Military Families of the Fallen and communities reeling from the aftermath of mass violence, just as we will continue to be a support system to those impacted by 9/11. In the past year, we have grown from serving 27,000 individuals to over 35,000. Our caring community of resiliency and understanding will continue to thrive, and we will expand the range of programs and services we offer.

Our Family Engagement programs build community and allow families with similar experiences of traumatic loss to bond and form lifelong friendships, often courtesy of ticket donations from generous sponsors. Weekend retreats for Gold Star family members (moms, surviving spouses and programming coming soon for dads) equip attendees with strategies to overcome grief. Our Career Resource Center and skills-development workshops are giving youth impacted by terrorism, military conflict and mass violence the tools they need to succeed and chart dynamic futures. Our Youth Mentoring Program places an adult role model in the life of a child whose parent or sibling made the ultimate sacrifice for our country. The military children we serve are of different ages and circumstances of loss, but they share a pain that we understand firsthand. We're honored to have the trust of our families as they tackle the journey to long-term healing.

2019 was certainly filled with some memorable moments, and we were pleased to facilitate opportunities for our families to step outside of their grief and create positive memories with their loved ones. Members of our military and 9/11 communities rang the Opening Bell at Nasdaq on the 18th Anniversary of September 11th. Families unfurled the American flag on the field at MetLife Stadium during the New York Giants home opener. All this, and more, was made possible by the kindness and compassion of our supporters.

Thank you to all those who have allowed Tuesday's Children to meet the needs of these families for the past two decades. Whether it was attending our annual Gala, making a donation at the end of the year or simply selecting us as your charity of choice through Amazon Smile, every dollar makes a difference. Tuesday's Children knows that healing is a lifelong work. When the media fades away, we are here to stay. As long as there is a need, there will be Tuesday's Children.

Terry Sears
Executive Director, Tuesday's Children

About Tuesday's Children

OUR MISSION

Tuesday's Children provides a lifetime of healing for families whose lives have been forever changed by terrorism, military conflict or mass violence.

OUR IMPACT

Through a time-tested, long-term approach, Tuesday's Children programming serves and supports our nation's Military Families of the Fallen; builds resilience and common bonds in communities worldwide recovering from tragedies; and keeps the promise to support all those impacted by Tuesday, September 11th. Since 2001, more than 35,000 individuals have benefitted from our resilience-based programs.

A CALL TO ACTION

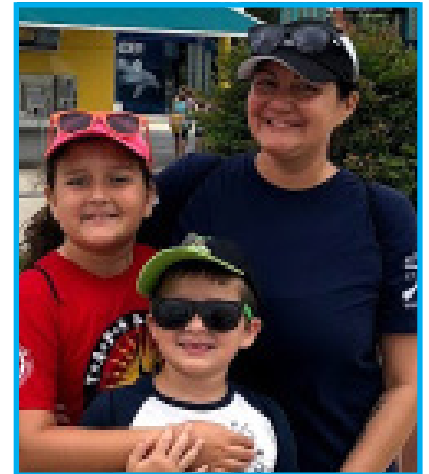
We know firsthand the long-term effects of terrorism, military conflict and mass violence. Since Tuesday, September 11, 2001, more than 20,000 military families have lost a service member, and in most cases a parent and spouse. Over 200,000 people have died as a result of more than 90,000 global terrorist incidents since 2002, and mass violence is a growing concern at home and abroad. Our families and communities need long-term support.

SERVICE POPULATION

Tuesday's Children's service population includes: 9/11 victims and responders; families of fallen post-9/11 military service members; international youth and global victims of terrorism and mass violence. We provide customized guidance to local communities recovering from large-scale tragedies and mass violence. Tuesday's Children's Military Initiative for Families of the Fallen serves post-9/11 military children and families who have lost a service member, regardless of cause of death, branch of service, status of duty, discharge status or geographic location. Through our international initiative, Project COMMON BOND, we have united over 800 teenagers and young adults from 31 countries to transform their experiences losing a loved one to terrorism, violent extremism and war into global peace-building efforts and friendships that transcend borders.

OUR APPROACH

Tuesday's Children enables families and communities torn apart by tragedy to heal, recover and thrive for a lifetime. Our evidence-based Long-Term Healing Model is a proven approach to bringing families out of isolation by featuring safe, supportive and adaptive programming that builds community among individuals with common bonds. Trust is the foundation of our organizational strategy, and our approach of meeting families where they are in their post-loss recovery has proven to effectively engage families and meet their long-term needs.



“Thank you, Tuesday's Children, for all that you do to continue to support the families from 9/11 and for including us Gold Star families in the healing process.”
- Gold Star Mother

Tuesday's Children Programs

TUESDAY'S CHILDREN PROGRAMS SERVED APPROXIMATELY 8,000 INDIVIDUALS IN 2019.

Our proven Long-Term Healing Model and evidence-based programs build resilience, foster post-traumatic growth and create common bonds.

MILITARY INITIATIVE FOR FAMILIES OF THE FALLEN

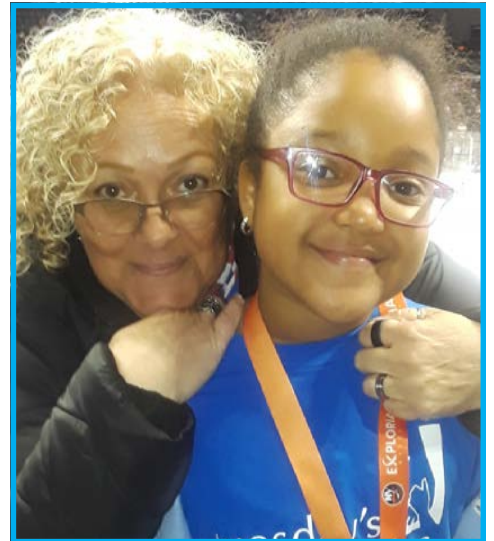
Tuesday's Children's Military Initiative guides Families of the Fallen beyond grief into a lifetime of healing. Our rapidly expanding Military Initiative offers our full range of resilience-building programs and fills the gap in long-term healing programs and support available for America's Gold Star families, who have made the ultimate sacrifice.

HEART TO HEART

These retreats bring together military Gold Star family members to foster long-term healing. We have held retreats for surviving spouses and Gold Star mothers and are preparing to host additional groups of surviving family members soon! Participants make connections, learn ways to navigate the challenge of finding "meaning" and discover resources that aid in coping and healing. These retreats allow surviving family members to enjoy a "time out" to refresh, and the opportunity to commemorate the life of their loved one with new lifelong friends.

YOUTH MENTORING

The Youth Mentoring Program is designed to encourage and support mutually beneficial relationships between adult role models and children ages 6-18 who have lost a military parent or sibling. If you are interested in having or being a mentor, contact us today!

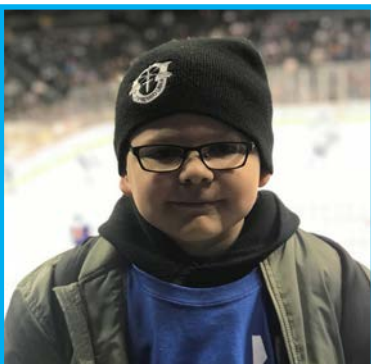


CREATIVE INSIGHT: TAKING THE NEXT STEP

Our trauma-informed Creative Insight program is based on the renowned Creativity in Business course at Stanford University. The eight-week course bolsters self-esteem and quiets the inner voice of judgement, encourages innovative problem solving, and provides the tools needed to face challenges and experience more fulfilling lives.

FAMILY ENGAGEMENT

We hold Family Engagement programs in various locations to enhance resilience by building relationships among families with common bonds. These events strengthen our community, create positive new traditions and introduce Tuesday's Children's programming for future participation.



"Creative Insight helped me to become more open-minded, to be myself and to trust my path in life. I'm motivated to move forward in a new direction."

**- Creative Insight
Fall 2019 Participant**

Tuesday's Children Programs

CAREER RESOURCE CENTER

Since its inception, our Career Resource Center has facilitated career guidance and opportunities for over 5,000 children and young adults in collaboration with 140+ corporate and industry partners.

The Career Resource Center services are designed to provide young adults impacted by terrorism, military conflict and mass violence with tools and resources necessary to navigate the college, internship and career processes. Throughout the year, participants take part in a variety of programs to help launch their careers.

Our seminars and workshops pertaining to college admissions, career planning, resume and cover letter writing, and interview techniques help students strengthen their college and job search processes and help them to put their best foot forward.

We also offer shadow day opportunities, one-on-one and group career coaching opportunities, networking opportunities with peers and mentors and the opportunity to participate in our annual Take Our Children to Work Day (TOCTWD).

In partnership with a diverse array of companies, TOCTWD offers youth a unique opportunity to experience a practical, hands-on work day and envision their futures.



PROJECT COMMON BOND

Tuesday's Children created Project COMMON BOND in 2008 as an international community that brings together young people who have each experienced the loss of a loved one due to terrorism, violent extremism or war. Through recognition of how conflict has impacted their lives and experiencing this unique multicultural community, participants are empowered to be PEACE BUILDERS and AGENTS OF CHANGE in their home communities. Now in its 13th year, Project COMMON BOND has united more than 800 young adults from 31 countries.

Project COMMON BOND connects youth with others who can identify with their loss and pain and empowers participants to transform this experience into positive action. Participants engage in dialogue and community-building activities that enhance interpersonal communication and conflict negotiation skills, promote dignity, and enable them to act as global ambassadors for peace.

Participating countries include: Afghanistan, Algeria, Argentina, Belgium, Canada, Colombia, Croatia, England, France, Haiti, India, Indonesia, Ireland, Israel, Kenya, Kosovo, Lebanon, Liberia, Macedonia, Morocco, Nigeria, Northern Ireland, Norway, Pakistan, Palestine, Republic of Congo, Russia, Spain, Sri Lanka, Sudan and the United States.



Tuesday's Children Programs

SHARING LESSONS IN RECOVERY & RESILIENCE

Tuesday's Children has partnered with and provided customized guidance and training to local service providers, resiliency centers and civic leaders in U.S. and international communities in response to terrorism, military conflict and mass violence.



INTERNATIONAL CONFERENCES

We have participated in international conferences, including UN panels and initiatives supporting victims of terrorism, the International Congress for Victims of Terrorism, INVICTM, and the World Summit of Nobel Peace Laureates.

TRAINING PEACE LEADERS

We are facilitating lifelong friendships across borders and building a new generation of peace leaders through our annual summer and winter sessions of Project COMMON BOND.

Each year, Tuesday's Children facilitates training and cross-cultural exchanges for international victim service providers representing our Project COMMON BOND participant countries. During a weeklong course, we share best practices in long-term healing, dignity, peacebuilding, trauma, resilience and self-care.



LESSONS IN RECOVERY AND RESILIENCE

Tuesday's Children hosts an annual *Lessons in Recovery and Resilience Forum* bringing together survivors, experts and thought leaders in providing long-term healing and assistance to victims and survivors. In 2019, the event was hosted at the Ford Foundation Center for Social Justice.

Panelists and speakers included survivors impacted by terrorism and mass shootings, providers and activists working with those communities—representatives of the U.S. Department of Homeland Security Office of Targeted Violence & Terrorism Prevention, the U.S. Department of Justice Office of Overseas Victims of Terrorism, the UN Office of Counter-Terrorism, Harvard University Weatherhead Center for International Affairs, Twitter, Tech against Terrorism, CNN, NYPD Intelligence & Counterterrorism, the Bobby Resciniti Healing Hearts Foundation and Survivors Empowered.

SHARING BEST PRACTICES

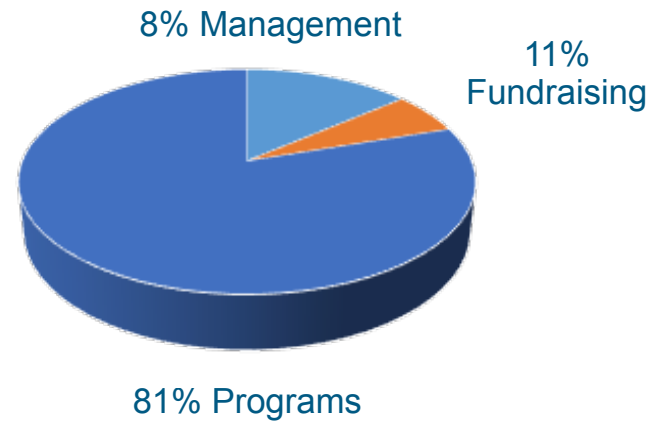
We have shared resources with individuals, victim service organizations, survivors and civic leaders in France, Spain, the UK, New Zealand, and others. Tuesday's Children has partnered with the UN Office of Counter Terrorism to provide content for a handbook of best practices in victims assistance. We were the first U.S. organization to be listed in the Victims of Terrorism Support Portal. From 2016-2019, we were funded by the Department of Homeland Security Countering Violent Extremism Grants Program.

Financials

STATEMENT OF FINANCIAL POSITION

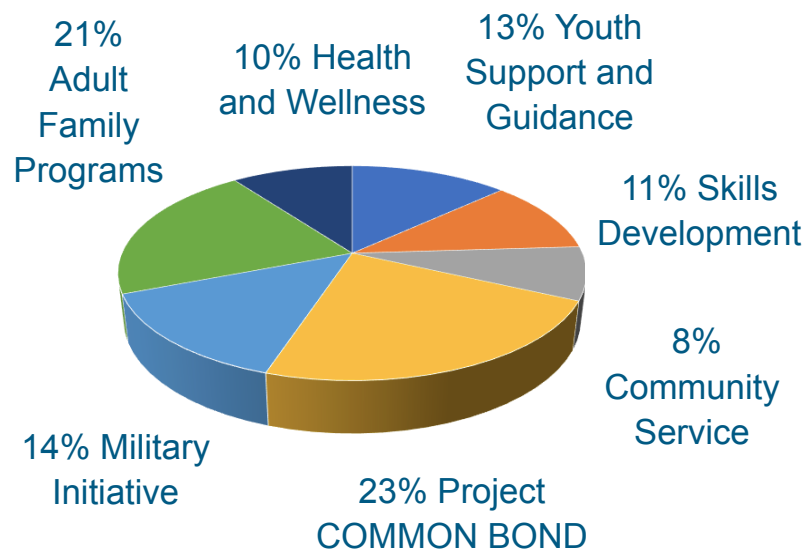
	2019	2018
Assets:		
Cash and Cash Equivalents	\$1,111,793	\$696,437
Prepaid Expenses and Other Assets	\$73,282	\$89,689
Fixed Assets - net	\$18,073	\$27,958
Total Assets	\$1,203,148	\$814,084
Liabilities and Net Assets Liabilities:		
Accounts Payable	\$158,628	\$195,483
Deferred Revenue	-----	-----
Total Liabilities	\$158,628	\$195,483
Net Assets:		
Unrestricted	\$744,520	\$485,268
Temporarily Restricted	\$300,000	\$133,333
Total Net Assets	\$1,044,520	\$618,601

ALLOCATION OF EXPENSES



STATEMENT OF ACTIVITIES

Year Ended December 31	2019	2018
		Unrestricted
Support and Revenue:		
Special Events Revenue	\$1,028,425	\$826,762
Less: Direct Costs	\$319,534	\$306,656
Net Revenues From Special Events	\$708,891	\$520,106
Contributions and Grants	\$1,372,668	\$1,414,341
In-Kind Contributions	\$63,576	\$138,637
Non-Cash Contributions	\$150,003	\$59,363
Program Fees	\$13,294	\$42,542
Other Revenues	\$204	\$283
Total Support and Revenue	\$2,308,636	\$2,175,272
Expenses:		
Program Services	\$1,661,566	\$1,715,997
Management and General	\$166,205	\$138,246
Fundraising	\$221,613	\$281,948
Total Expenses	\$2,049,384	\$2,136,191
Change in Net Assets	\$259,252	\$39,081
Net Assets, Beginning of Year	\$485,268	\$519,520
Net Assets, End of Year	\$744,520	\$618,601



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