About Tuesday's Children

Tuesday's Children provides a lifetime of healing for families who have been forever changed by terrorism, military conflict or mass violence. Through a time-tested, long-term approach, Tuesday's Children programming builds resilience and common bonds in communities worldwide recovering from tragedies; serves and supports U.S. military Families of the Fallen; and keeps the promise to support all those impacted by 9/11.

About Project COMMON BOND

Tuesday's Children created Project COMMON BOND in 2008 as a unique international program to unite youth from around the globe who have lost a family member to terrorism, violent extremism or war. This program empowers young adults, ages 15-20 and impacted by traumatic loss, to transform their common experiences to enact positive change in their lives and communities.

Through promoting dignity and teaching conflict negotiation and peacebuilding skills, Project COMMON BOND is building a global network of change makers, who are striving towards peace, positivity and empowerment. In 2020, we are hosting the program for the first time in a virtual setting.

"Project COMMON BOND is one of the places where I'm most happy. This is kind of the silver lining of my loss, having so much fun with people who have been through the same as you have been through."

-Astrid, Project COMMON BOND participant from Norway

Fast Facts

- 800+ attendees
- 31 participating countries
- 99% of participants recognized the value of learning from different cultures
- 96% of participants felt better able to identify and respond to prejudices
## Sponsorship Packages

### Resilience Sponsorship - $25,000

Project COMMON BOND is about educating and empowering participants to be resilient peacebuilders and leaders. This Resilience Sponsorship will underwrite facilitation costs for the weeklong program.

**Recognition Includes:**

- Logo and name included as major sponsor in all program-related materials, including press releases, social media, website content and program outreach
- Silver Sponsor Recognition at Tuesday’s Children’s Virtual Rise Up for Resilience Gala in September 2020, including digital ad package with outreach to Tuesday’s Children’s community of 35,000
- Dedicated feature posts on Tuesday’s Children’s social media and spotlight article in the newsletter
- Named sponsor for Project COMMON BOND Winter Session 2021 Opening Event, attended by embassies, federal government, program Alumni and global peacebuilding community

"I became more capable of sharing my stories, more willing to accept my past and move forward with it, and less timid or intimidated by my own emotions."

### Peacebuilding Sponsorship - $10,000

This year participants are joining Project COMMON BOND from all over the world. This Peacebuilding Sponsorship will underwrite the cost of digital production and communication tools utilized in the program.

**Recognition Includes:**

- Logo and name included as sponsor in all program-related materials, including press releases, social media, website content and outreach
- Bronze Sponsor Recognition at Tuesday’s Children’s Virtual Rise Up for Resilience Gala in September 2020, including digital ad package with outreach to Tuesday’s Children’s community of 35,000
- Dedicated feature posts on Tuesday’s Children’s social media
- Sponsorship recognition at Project COMMON BOND Winter Session 2021 Opening Event

For over a decade, Project COMMON BOND has provided a community of understanding. Through dignity sessions, group activities and more, participants learn they are never alone in their suffering.

### Healing Sponsorship - $5,000

Tuesday’s Children brings in keynote speakers and inspiring leaders from around the world for Project COMMON BOND. This support will offset the cost of guest expert speakers and curriculum and content modifications to accommodate virtual program delivery.

**Recognition Includes:**

- Donor acknowledgment as sponsor in all program-related materials, including press releases, social media, website content and outreach
- Feature posts on Tuesday’s Children social media
- Sponsorship recognition at Project COMMON BOND Winter Session 2021

### Dignity Sponsorship - $2,500

Top therapeutic experts of all kinds work at Project COMMON BOND throughout the week to support participants continued growth and understanding of their own dignity and resilience. This support will offset the cost of materials to be mailed to participants.

**Recognition Includes:**

- Donor acknowledgment as sponsor in all program-related materials, including press releases, social media, website content and program outreach

Please contact our Director of Development, Lucy Wells, Lucy@tuesdayschildren.org, to inquire about sponsoring Project COMMON BOND.