

Tuesday's Children

*A lifetime of healing for all those
impacted by terrorism and traumatic loss*

2018 ANNUAL REPORT



tuesday's 
children

A Letter From The Executive Director



Dear Friends,

While it has been nearly 18 years since the tragic events of Tuesday, September 11, 2001, Tuesday's Children has kept our promise to support all those impacted. We are proud to remind you that we will never forget and never stop serving the 9/11 community. We've learned many lessons in nearly two decades of supporting these families and have since expanded our mission to help others in need, such as Military Families of the Fallen and local communities such as Newtown, CT, Orlando, FL, Parkland, FL and Las Vegas, NV, that are recovering from devastating tragedies. Since 2001, we have served over 27,000 individuals.

Tuesday's Children is honored to serve not only communities struck by sudden loss, but Military Families of the Fallen as well. We are now bringing our full range of proven, resilience-building programs to the more than 20,000 post-9/11 Gold Star families. Through our Youth Mentoring Program, Career Resource Center and family engagement events made possible by our wonderful supporters, we have created a community of understanding. Whether it's a hockey game in New Jersey, museum tour in Manhattan or minor league baseball game in North Carolina, Tuesday's Children is there to remind families that they are not alone or forgotten and there are people who understand their losses.

One of our greatest accomplishments, the Tuesday's Children Long-Term Healing Model, has allowed us to share our organizational knowledge and experience with these grieving communities. As a training curriculum and toolkit of resources, the model helps communities around the world provide enduring support services to families and children impacted by tragic events. In 2019, we will launch the online toolkit of this model. We have shared this resource with service providers throughout the U.S. and internationally with 28 countries engaged in Project COMMON BOND, and through international partners in New Zealand, France and through the UN Office of Counter-Terrorism. Tuesday's Children is the first U.S. organization to be listed in the UN Victims of Terrorism Support Portal.

When Parkland, FL was reeling from a mass shooting in February of 2018, we felt a moral obligation for Tuesday's Children to extend a helping hand. Their grief may not be the same as that of the 9/11 community, but they felt a loss that was personal, deep and extremely unexpected. In May of 2018, Tuesday's Children partnered with Parkland-based nonprofit The Bobby Resciniti Healing Hearts Foundation for a Day of Healing in Parkland, FL. Our staff shared lessons learned in long-term healing, and 9/11 family members joined us to tell their story of loss, healing and resilience. We have now formed a deeper partnership with Healing Hearts and will continue to support this community on their long road ahead.

Thank you to everyone who helps us help others. From attending our annual Gala to donating online and sharing our posts on social media, your involvement makes it possible for us to provide a lifetime of healing. We have kept our promise for the past 18 years and it is incredible to see that so many of our supporters have too.

Warm regards,

A handwritten signature in black ink, appearing to read "Terry Sears".

Terry Sears
Executive Director, Tuesday's Children

About Tuesday's Children

OUR MISSION

Tuesday's Children provides a lifetime of healing for those whose lives have been forever changed by terrorism or traumatic loss.

Through a time-tested, long-term approach, Tuesday's Children programming serves and supports our nation's military Families of the Fallen; builds resilience and common bonds in communities worldwide recovering from tragedies; while keeping the promise to support all those impacted by 9/11.

ABOUT

Tuesday's Children is the leading nonprofit organization providing long-term support to individuals and communities around the world impacted by terrorism and traumatic loss. We offer a time-tested, long-term approach that enables families and communities torn apart by tragedy to heal, recover and thrive.

Our work begins when the emergency response ends—when the true, life-altering impact of the violence sets in. And we remain long after other aid organizations and the media have gone. This is our promise to those we serve.

SERVICE POPULATION

Since 2001, more than 27,000 individuals have benefited from our resilience-based programs, including: families of 9/11 victims, responders and military service members; international youth; global victims of terrorism; and local communities—such as Newtown, CT, Orlando, FL, Parkland, FL and Las Vegas, NV—that are recovering from tragedies. Through our international initiative, Project COMMON BOND, we have united over 700 teenagers and young adults from 28 countries to transform their experiences losing a loved one to terrorism, violent extremism and war into global peace-building efforts and friendships that transcend borders.

WHY

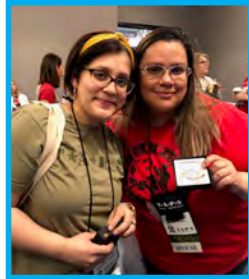
Since the 9/11 tragedy, more than 73,000 global terrorist incidents have claimed over 170,000 lives, and this number continues to grow. Devastating mass shootings are occurring with alarming frequency in the U.S. The impact of terrorism and violent extremism remains long after first responders leave. Services and programs designed to handle the long-term effects of trauma are needed to help communities heal and individuals rebuild their lives. Tuesday's Children focuses on these long-term needs with a resilience-based and needs-driven approach.

“The supportive programs and events hosted by Tuesday's Children that have been part of our lives the past 17 years have helped my family in so many ways!”

- 9/11 Family Member



TUESDAY'S CHILDREN'S MILITARY INITIATIVE



HEART TO HEART

Heart to Heart retreats build resilience for participants and foster long-term healing. Tuesday's Children hosts a retreat for military widows and a separate retreat for Gold Star Moms. They make connections, learn ways to navigate challenges, discover resources that aid in healing and have a "time out" to refresh their minds.

"This was such a transformational trip for me! The retreat has renewed my sense of purpose and confidence and made me feel motivated to find joy again."
- Heart To Heart Participant

YOUTH MENTORING

Youth Mentoring is designed to encourage and support mutually beneficial relationships between adult role models and children ages 6-18. These relationships enable children to grow emotionally and socially, build resilience and develop coping skills while encouraging them to make healthy choices.

CREATIVE INSIGHT: TAKING THE NEXT STEP

Our renowned Creative Insight program is based on the distinguished Creativity in Business course at Stanford University. This program enables individuals to discover and utilize their creative potential, encourages innovative problem-solving and provides the tools needed to face challenges and experience more fulfilling lives.

FAMILY ENGAGEMENT EVENTS

Tuesday's Children hosts family engagements such as fishing trips and sporting events in various locations to enhance resilience by building relationships among families. These events create positive new traditions and introduce Tuesday's Children programs for future participation.



CAREER RESOURCE CENTER

Career Resource Center services are designed to provide young adults with tools and resources necessary to navigate the college, internship and career processes. Throughout the year, participants may take part in a variety of programs to help launch their careers. Several major corporations have committed to offer internship and career opportunities for qualified applicants and have partnered with Tuesday's Children as Career Mentors. Our workshops pertaining to college admissions, career planning, resume and cover letter writing, and interview techniques help students strengthen their college and job search processes and help them to put their best foot forward. Participants receive career advice specific to their career interests.

PROGRAMS INCLUDE seminars and workshops to build skills and share resources, as well as internship and job placement advice. We also offer shadow day opportunities, one-on-one and group career coaching opportunities, networking opportunities with peers and mentors and the opportunity to participate in our annual Take Our Children to Work Day.

TAKE OUR CHILDREN TO WORK DAY In partnership with a diverse array of companies, Tuesday's Children organizes Take Our Children to Work Day, which offers youth a unique opportunity to experience a practical, hands-on work day and envision what their futures may look like. Since its inception, we have partnered with 140+ organizations to bring a day of opportunity and inspiration to 1,260+ children.



PROJECT COMMON BOND

Tuesday's Children created Project COMMON BOND in 2008 as an international community that brings together young people who have each experienced the loss of a loved one due to terrorism, violent extremism or war. Through recognition of how conflict has impacted their lives and experiencing this unique multicultural community, participants are empowered to be PEACE BUILDERS and AGENTS OF CHANGE back in their communities. Now in its 12th year, Project COMMON BOND has united more than 700 young adults from 28 countries.

Project COMMON BOND connects youth with others who can identify with their loss and pain and empowers participants to transform this experience into positive action. Participants engage in dialogue and community-building activities that enhance interpersonal communication and conflict negotiation skills, promote dignity, and enable them to act as global ambassadors for peace.

PARTICIPATING COUNTRIES INCLUDE:

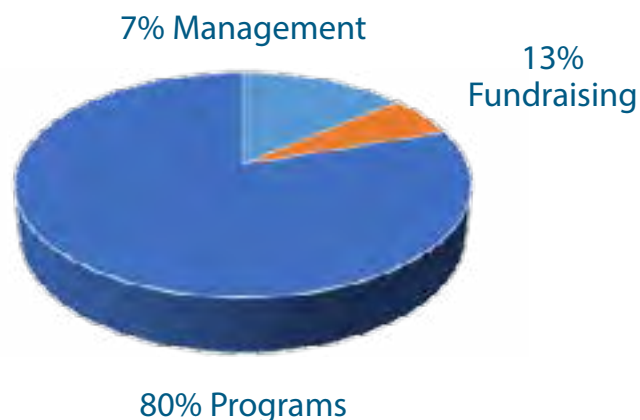
Afghanistan, Algeria, Argentina, Belgium, Colombia, Croatia, England, France, Haiti, India, Indonesia, Ireland, Israel, Kenya, Kosovo, Lebanon, Liberia, Macedonia, Morocco, Nigeria, Northern Ireland, Norway, Pakistan, Palestine, Russia, Spain, Sri Lanka, United States.



STATEMENT OF FINANCIAL POSITION

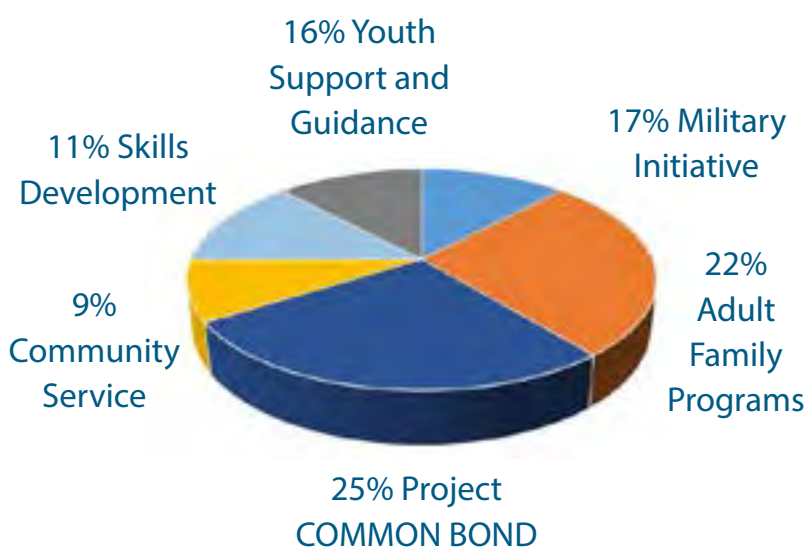
	2018	2017
Assets:		
Cash and Cash Equivalents	\$696,437	\$614,883
Prepaid Expenses and Other Assets	\$89,689	\$144,000
Fixed Assets - net	\$27,958	\$27,779
Total Assets	\$814,084	\$786,662
Liabilities and Net Assets Liabilities:		
Accounts Payable	\$195,483	\$188,737
Deferred Revenue	---	\$18,400
Total Liabilities	\$195,483	\$207,137
Net Assets:		
Unrestricted	\$485,268	\$449,468
Temporarily Restricted	\$133,333	\$130,057
Total Net Assets	\$618,601	\$579,525

ALLOCATION OF EXPENSES



STATEMENT OF ACTIVITIES

Year Ended December 31	2018	2017
	Unrestricted	
Support and Revenue:		
Special Events Revenue	\$826,762	\$782,621
Less: Direct Costs	\$306,656	\$315,625
Net Revenues From Special Events	\$520,106	\$466,996
Contributions and grants	\$1,414,341	\$1,071,415
In-Kind Contributions	\$138,637	\$157,825
Non-Cash Contributions	\$59,363	\$132,907
Program Fees	\$42,542	\$80,613
Other Revenues	\$283	\$294
Total Support and Revenue	\$2,175,272	\$1,910,050
Expenses:		
Program Services	\$1,715,997	\$1,601,534
Management and General	\$138,246	\$236,253
Fundraising	\$281,948	\$164,958
Total Expenses	\$2,136,191	\$2,002,745
Change in Net Assets	\$39,081	(\$92,695)
Net Assets, Beginning of Year	\$519,520	\$672,215
Net Assets, End of Year	\$618,601	\$579,520



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