Tuesday's Children

Independent Auditor's Report and Financial Statements

December 31, 2019



Tuesday's Children

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Independent Auditor's Report

Board of Directors Tuesday's Children New York, New York

We have audited the accompanying financial statements of Tuesday's Children, which comprise the statement of financial position as of December 31, 2019, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



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Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Tuesday's Children as of December 31, 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of Matter

As discussed in *Note 1* to the financial statements, in 2019, Tuesday's Children adopted new accounting guidance regarding recognition of revenue with customers. Our opinion is not modified with respect to this matter.

BKD,LIP

New York, New York August 11, 2020

Tuesday's Children Statement of Financial Position December 31, 2019

Assets

Cash Contributions and grants receivable Prepaid expenses and other assets Property and equipment, net	\$	910,801 200,992 73,282 18,073
Total assets	\$ 1	1,203,148
Liabilities and Net Assets		
Liabilities		
Accounts payable	\$	158,628
Total liabilities		158,628
Net Assets		
Without donor restrictions		744,520
With donor restrictions		
Purpose restrictions		300,000
Total net assets]	1,044,520
Total liabilities and net assets	\$	1,203,148

Tuesday's Children Statement of Activities Year Ended December 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues and Other Support			
Government grants	\$ 206,656	\$ -	\$ 206,656
Contributions and grants	852,679	480,000	1,332,679
Special events	1,028,425	-	1,028,425
Less direct cost of special events	(319,534)	-	(319,534)
In-kind contributions	63,576	-	63,576
Non-cash contributions and related sales - net	150,003	-	150,003
Program fees	13,294	-	13,294
Interest	204	-	204
Net assets released from restriction	313,333	(313,333)	
Total revenues and other support	2,308,636	166,667	2,475,303
Expenses			
Program services			
Military Initiative	237,134	-	237,134
Adult and family programs	353,896	-	353,896
Project Common Bond/International	379,972	-	379,972
Community service	128,396	-	128,396
Skills development	178,802	-	178,802
Youth support and guidance	209,957	-	209,957
Health and wellness	173,409		173,409
Total program services	1,661,566		1,661,566
Supporting services			
Management and general	166,205	-	166,205
Fundraising	221,613		221,613
Total supporting services	387,818		387,818
Total expenses	2,049,384		2,049,384
Change in Net Assets	259,252	166,667	425,919
Net Assets, Beginning of Year	485,268	133,333	618,601
Net Assets, End of Year	\$ 744,520	\$ 300,000	\$ 1,044,520

Tuesday's Children Statement of Functional Expenses Year Ended December 31, 2019

							Program	Servio	es					 Supportin	g Serv	vices				
	Milit Initia		Fa	ult and mily grams	Co B	oject mmon ond/ national	nmunity ervice		ikills lopment	Sup	outh port and idance	lith and eliness	Total	agement and eneral	Fur	ndraising	of	ect Cost Special Events	Cost Sales	Total
Salaries	\$	137,617	\$	203,530	\$	118,717	\$ 84,385	\$	93,408	\$	127,045	\$ 95,144	\$ 859,846	\$ 75,692	\$	105,923	\$	-	\$ -	\$ 1,041,461
Payroll taxes and employee benefits		15,758		23,305		13,594	9,663		10,696		14,547	10,895	98,458	6,055		9,271		-	-	113,784
Contracted services		21,497		10,748		81,340	2,547		27,727		21,190	27,713	192,762	-		-		-	639,586	832,348
Marketing and advertising		9,143		13,522		7,887	5,606		6,206		8,440	6,321	57,125	5,177		24,673		-	-	86,975
Professional fees		-		-		-	-		-		170	-	170	19,038		3,170		-	-	22,378
Technology		7,658		12,033		13,127	3,829		6,017		7,111	4,923	54,698	6,735		6,268		-	-	67,701
Meeting/event expense - venue		-		7,140		40,383	6,278		4,285		-	-	58,086	-		130		319,534	-	377,750
Occupancy expenses		11,791		18,529		20,214	5,896		9,265		10,949	7,580	84,224	14,497		9,837		-	-	108,558
Equipment purchase, rental and maintenance		1,162		1,826		1,992	581		913		1,079	747	8,300	1,038		1,038		-	-	10,376
Design, typography and printing		2,653		3,923		2,288	1,627		1,799		2,449	1,834	16,573	837		12,906		-	-	30,316
Telecommunications		1,517		2,383		2,600	758		1,192		1,408	975	10,833	1,972		549		-	-	13,354
Postage and delivery		1,687		2,496		1,455	1,034		1,145		1,557	1,166	10,540	327		7,201		-	-	18,068
Travel		16,737		39,483		65,202	442		8,972		4,845	9,394	145,075	1,068		2,874		-	-	149,017
Insurance		2,318		3,642		3,973	1,159		1,821		2,152	1,490	16,555	797		-		-	-	17,352
Office, program and other		7,008		10,364		6,045	4,297		4,756		6,469	4,845	43,784	9,642		22,102		-	-	75,528
Staff development		-		-		-	-		-		-	-	-	389		-		-	-	389
Charges, fees and licenses		588		972		1,155	294		600		546	382	4,537	13,056		15,671		-	-	33,264
Costs of goods sold		-		-		-	-		-		-	-	-	-		-		-	789,589	789,589
Depreciation		-		-		-	 -		-		-	 -	 -	 9,885		-		-	 -	 9,885
Total expenses	2	237,134		353,896		379,972	128,396		178,802		209,957	173,409	1,661,566	166,205		221,613		319,534	1,429,175	3,798,093
Less expenses deducted directly from revenues on the statements of activities Direct cost of special events and cost of goods sold		-		-		-	 -		-		-	 -		 -		-		(319,534)	 (1,429,175)	 (1,748,709)
Total expenses reported by function on the statements of activities	\$ 2	237,134	\$	353,896	\$	379,972	\$ 128,396	\$	178,802	\$	209,957	\$ 173,409	\$ 1,661,566	\$ 166,205	\$	221,613	\$	-	\$ 	\$ 2,049,384

Tuesday's Children Statement of Cash Flows Year Ended December 31, 2019

Operating Activities	
Change in net assets	\$ 425,919
Items not requiring operating cash flows	
Depreciation	9,885
Changes in	
Contributions and grants receivable	3,978
Prepaid expenses and other assets	16,407
Accounts payable	 (36,855)
Net cash provided by (used in) operating activities	419,334
Net Change in Cash	419,334
Cash, Beginning of Year	 491,467
Cash, End of Year	\$ 910,801

Note 1: Nature of Organization and Summary of Significant Accounting Policies

Tuesday's Children provides a lifetime of healing for those whose lives have been forever changed by terrorism and traumatic loss. Through a time-tested, long-term approach, Tuesday's Children programming serves and supports our nation's Military Families of the Fallen; keeps the promise to support all those impacted by September 11, 2001; and builds resilience and common bonds in communities worldwide recovering from tragedies.

Our work includes providing trauma and grief support, youth mentoring, mental health services, skills-building workshops, career resources, parenting advisement, youth leadership development, community and family engagement events, and volunteerism opportunities. Tuesday's Children has been granted exemption from federal income tax under Section 501(c)(3) of the Internal Revenue Code and has been held to be a publicly supported organization, and not a private foundation under Section 509(a).

Tuesday's Children is supported primarily by grants, contributions and special event revenues.

The main programs and services of Tuesday's Children consist of the following:

Military Initiative

The Military Initiative is an ambitious five-year plan, 2019-2023, to provide long-term healing and support for surviving family members aka "Gold Star families" whose loved ones answered the call post 9/11. Employing our long-term healing model, the Military Initiative starts by engaging family with our family programming followed by our portfolio of programs including Creative Insight, Heart to Heart, Youth Mentoring and Career Resources Center.

Adult and Family Programs

Family engagement events enhance resilience by building relationships and community among 9/11 families, first responder families and Military Families of the Fallen; create positive new traditions and introduce Tuesday's Children's programming. By creating a space for individuals to come together, such as sporting events and fishing trips, we can establish a strong bond and build a level of trust with families in a safe and comfortable context. Tuesday's Children gains the acceptance of families and their participants in much needed services and programs.

Heart to Heart is a three-day, trauma-informed retreat offered to Gold Star widows and Gold Star mothers. These intimate retreats have a 1:7 ratio of trauma-informed professional to bereaved family member. The program includes daily facilitated Dignity sessions focusing on navigating personal challenges, allowing individuals to speak about their experience and setting them on the path forward. At Heart to Heart, women learn how to find the resources and tools they need to move forward after loss and build lifelong friendships. Tuesday's Children creates an environment in which women are set on the path to healing through facilitated conversations and activities.

Adult and Family Programs address the very important developmental needs of Gold Star children or siblings who have been impacted by a traumatic loss, throughout their lifetime. Starting with age-appropriate interactive enrichment and engagement activities for the youngest children, Tuesday's Children implements programs that enhance life skills and social connections. Interactive workshops and seminars address leadership development, college preparation, and career guidance. The highly successful annual Take Our Children to Work Day program has involved almost 1,000 Gold Star children and teens who experience the career of their dreams.

Project Common Bond/International

Project Common Bond brings together young adults from around the world who have experienced a personal traumatic loss due to violence related to terrorism. These young people gather for an eight-day healing and peace-building symposium where they engage in dialogue and community building activities which acknowledge and respect their differences while promoting friendship and understanding. This is the only international program of its kind which unites children directly impacted by a terrorist incident. Included in this population are children of military families of the fallen, who attended both the summer and winter sessions and benefited from the engagement opportunities with other young adults in similar circumstances.

Community Service

Through the Helping Heals initiative, Tuesday's Children has implemented international, national and local community service programs for teens and adults. By giving back to the community, individuals take a significant step toward increasing self-esteem and resiliency. For those impacted by 9/11, this program improves emotional well-being, creates a greater sense of purpose in life and improves life satisfaction. Opportunities such as participating in the Veteran's Day Parade to thank our military service men and women and working in impoverished communities in Costa Rica or disaster ravaged areas such as New Orleans and Biloxi are life changing for Tuesday's Children's families and for those they help.

Tuesday's Children held a one-day conference to explore the lessons learned over the 17 years since the September 11th attacks, featuring keynote talks and panel discussions from leading experts in trauma, grief, bereavement, disaster response and recovery, community resilience, and assistance for responder and military populations. Tuesday's Children unveiled its Long-Term Healing Model, developed from evidence-based programmatic outcomes and historical anecdotes.

Skills Development

Creative Insight is an eight-week program consisting of a weekend intensive workshop and online training to inspire and empower Gold Star family members to create a life they love. Online classes focus on utilizing the tools of creativity they learn about in the weekend workshop to apply them to personal life changes including Purpose and Vision, Time and Stress, Relationships and Balance. After the great success running this program for 9/11 widows, increased self-confidence and self-compassion, personal trust and decreased stress, Tuesday's Children redeveloped the program to fit the adult military Gold Star population.

Career Resource Center (CRC), which enhances life skills through leadership development, college preparation and career guidance for children of 9/11 victims, responders and military service veterans, including Gold Star children and military widows. We engage participants through informational seminars, one-on-one and group sessions, career and college guidance, resources and information.

Innovative and transformative adult programs address the mental health and life issues faced by families dealing with a traumatic loss. These include health and wellness programs, life management skills such as financial planning, career counseling and job search guidance. Tuesday's Children's renowned Creative Insight program develops personal and interpersonal skills for challenging life situations, encourages creative problem solving and enhances communication skills. Parenting programs, developed in collaboration with nationally recognized leaders, address the parent-child relationship, as well as the unique needs of a single parent caring for young children and adolescents.

Youth Support and Guidance

Tuesday's Children's nationally recognized mentoring program encourages and supports mutually beneficial, long-standing relationships between carefully selected and screened adult role models and Gold Star children ages 6 to 18. Research shows that children who are mentored are less likely to participate in risky behaviors and have higher levels of self-esteem, self-worth and self-efficacy. The mentoring program has enabled participating children to grow emotionally and socially, as well as build their resilience and coping skills.

Health and Wellness

The First Responder Alliance (FRA) provides specialized programming and services to support 9/11 responders and their families. In partnership with health systems and universities in the tristate area, FRA addresses urgent and ongoing needs by providing group, individual and family counseling and psycho-educational programs, family engagement activities, life management skills such as financial planning, career services and parenting programs.

Tuesday's Children's Long-Term Healing Model is a compilation of our lessons learned focusing on community outreach and engagement, building and maintaining trust with service populations, creating a unique bridge to mental health services and supports, and directly involving families and other service populations in the development of programs that best meet their evolving and long-term needs. Replication and adaptation in other communities has the potential to transform and augment the delivery of humanitarian work, social services and long-term support in the wake of tragedies.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Allowance for Doubtful Accounts

Tuesday's Children has determined that no allowance for uncollectible accounts for contributions receivable is necessary as of December 31, 2019. Such estimate is based on management's assessments of the creditworthiness of its donors, the aged basis of its receivables, as well as current economic conditions, subsequent collections and historical information.

At December 31, 2019. all outstanding receivables are due within one year.

Property and Equipment

Items with a cost in excess of \$1,000 and an estimated useful life of greater than one year are capitalized. Property and equipment are stated at cost and depreciated or amortized on the straight-line method over their estimated useful lives. Amortization of leasehold improvements is computed using the straight-line method over the lesser of the term of the lease or the estimated useful life of the improvement.

Long-Lived Asset Impairment

Tuesday's Children evaluates the recoverability of the carrying value of long-lived assets whenever events or circumstances indicate the carrying amount may not be recoverable. If a long-lived asset is tested for recoverability and the undiscounted estimated future cash flows expected to result from the use and eventual disposition of the asset are less than the carrying amount of the asset, the asset cost is adjusted to fair value and an impairment loss is recognized as the amount by which the carrying amount of a long-lived asset exceeds its fair value. No asset impairment was recognized during the year ended December 31, 2019.

Net Assets

Net assets, revenues, gains and losses are classified based on the existence or absence of donor restrictions.

Net assets without donor restrictions are available for use in general operations and not subject to donor restrictions.

Net assets with donor restrictions are subject to donor restrictions that will be met by the passage of time or other events specified by the donor.

Contributions and Grants

Contributions are provided to Tuesday's Children either with or without restrictions placed on the gift by the donor. Revenues and net assets are separately reported to reflect the nature of those gifts – with or without donor restrictions. The value recorded for each contribution is recognized as follows:

Nature	of the	Gift
--------	--------	------

Value Recognized

Conditional gifts, with or without restriction

Nature of the Gift	Value Recognized
Gifts that depend on a future and uncertain event	Not recognized until the gift becomes unconditional, <i>i.e.</i> , the donor-imposed condition is substantially met
Unconditional gifts, with or without restriction	
Received at date of gift – cash and other assets	Fair value
Received at date of gift – property, equipment and long-lived assets	Estimated fair value
Expected to be collected within one year	Net realizable value
Collected in future years	Initially reported at fair value determined using the discounted present value of estimated future cash flows technique

In addition to the amount initially recognized, revenue for unconditional gifts to be collected in future years is also recognized each year as the present-value discount is amortized using the level-yield method.

When a donor-stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Absent explicit donor stipulations for the period of time that long-lived assets must be held, expirations of restrictions for gifts of land, buildings, equipment and other long-lived assets are reported when those assets are placed in service.

Gifts and investment income and conditional contributions having donor stipulations which are satisfied in the period the gift is received are recorded as revenue and net assets without donor restrictions.

Special Events

Tuesday's Children conducts special events in which a portion of the gross proceeds paid by the participants represents payment for the direct cost of the benefits received by the participants at the events. All proceeds received are recorded as special events revenues in the accompanying statement of activities.

In-Kind Contributions

In-kind contributions, including services, merchandise and facilities, are recorded at fair value at the date of donation. Donated services are recognized as revenue if the services create or enhance nonfinancial assets or require specialized skills, are provided by individuals possessing those skills, and typically need to be purchased if not provided by donation.

Non-Cash Contributions and Related Sales

Tuesday's Children receives non-cash contributions which are then sold. The amount shown is net of commissions, consultant fees and other costs associated with the sale as follows:

Gross proceeds Less cost of sales and goods sold	\$ 1,579,178 (1,429,175)
	\$ 150,003

Program Fees

Program fees are minimal fees charged for certain programs and are recognized when earned.

Rent Expense

Rent is expensed on the straight-line basis over the term of the lease. Deferred rent is recorded where there are material differences between the fixed payment and the rent expense.

Functional Allocation of Expenses

The costs of supporting the various programs and other activities have been summarized on a functional basis in the statement of activities. The statement of functional expenses presents the natural classification detail of expenses by function. Certain costs have been allocated among the program, management and general and fundraising categories based on salaries and other methods.

Change in Accounting Principle

On January 1, 2019, Tuesday's Children adopted the Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers* (Topic 606), (ASU 2014-09) using a modified retrospective method of adoption to all contracts with customers at January 1, 2019.

The core guidance in ASU 2014-09 is to recognize revenue to depict the transfer of promised goods or services to customers in amounts that reflect the consideration to which Tuesday's Children expects to be entitled in exchange for those goods or services.

The amount to which Tuesday's Children expects to be entitled is calculated as the transaction price and recorded as revenue in exchange for providing goods or services.

The results of Accounting Standards Codification (ASC) 606 did not have a material impact on the financial position, changes in net assets, cash flows, business processes, or controls or Tuesday's Children, but it did result in related disclosures in the notes to the financial statements.

Note 2: Property and Equipment

	2019	Estimated Useful Life
Leasehold improvements	\$ 8,500	3 years
Furniture and equipment	92,653	3-5 years
Computers and peripherals	 73,709	3-7 years
	174,862	
Less accumulated depreciation		
and amortization	 (156,789)	
	\$ 18,073	

Note 3: In-Kind Contributions

Tuesday's Children received donated services consisting primarily of therapists, marketing and legal fees. These donated services have been valued at the standard market rates that would have been incurred by Tuesday's Children had they not been donated and are reported as both revenue and expense in the accompanying financial statements because they meet the criteria as prescribed by accounting principles generally accepted in the United States of America. Tuesday's Children received donated items totaling \$63,576 for the year ended December 31, 2019.

Note 4: Commitments and Concentrations

Lease Commitment

Tuesday's Children has several noncancelable lease agreements for rental of office space and equipment with varying lease terms expiring through October 2022. Rent and equipment expense for the year ended December 31, 2019 was \$104,224. The following are the minimum annual lease payments to be made:

2020 2021 2022	\$ 28,884 28,884 24,070
Total	\$ 81,838

Cash

At December 31, 2019, Tuesday's Children's cash accounts exceeded federally insured limits by approximately \$670,000.

Note 5: Net Assets With Donor Restrictions

Net assets with donor restrictions are available for the following purpose:

Subject to the passage of time	\$ 200,000
Subject to expenditure for specified purpose	
Military Initiative and Youth Program	50,000
Project Common Bond	 50,000
	\$ 300,000

During the year ended December 31, 2019, net assets were released from donor restrictions for the following purposes:

Military Initiative and Youth Program	\$ 233,333
Career Resources and Mentoring for Bereaved Youth	 80,000
Total net assets released	\$ 313,333

Note 6: Liquidity and Availability

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following:

Financial assets at year-end	
Cash	\$ 910,801
Contributions and grants receivable	 200,992
Total financial assets	 1,111,793
Less amounts not available to be used within one year Restricted funds (purpose-restricted)	 (300,000)
Financial assets available to meet cash needs for general expenditures within one year	\$ 811,793

Tuesday's Children manages its liquidity following three guiding principles: operating within a prudent range of financial soundness and stability, maintaining adequate liquid assets to fund near-term expenditures and operating needs and maintaining sufficient liquidity to provide reasonable assurance that any long-term obligations will be discharged. Tuesday's Children monitors liquidity and cash flows on an ongoing basis to ensure an appropriate amount of cash and cash equivalents are available to meet current claim payment and expenditure needs.

Note 7: Revenue from Contracts with Customers

Special event revenues are comprised of ticket component of Tuesday's Children's special event. Revenue is recognized over time, as each event takes place. All of the special event ticket purchases are disaggregated from contributions. The non-tax deductible portion of special event revenues is considered an exchange transaction. In 2019, exchange portion of all special event tickets associated with special event revenues was \$172,650. At December 31, 2019, there were no liabilities pertaining to special event revenues.

Revenue from the sale of non-cash contributions is generally recognized when goods are provided at a single point in time and Tuesday's Children does not believe it is required to provide additional goods or services related to that sale.

Note 8: Subsequent Events

Subsequent events have been evaluated through August 11, 2020, which is the date the financial statements were available to be issued.

As a result of the spread of the SARS-CoV-2 virus and the incidence of COVID-19, economic uncertainties have arisen which may negatively affect the financial position, results of operations and cash flows of Tuesday's Children. The duration of these uncertainties and the ultimate financial effects cannot be reasonably estimated at this time.

On March 27, 2020, President Trump signed into law the *Coronavirus Aid, Relief, and Economic Security Act*. On April 6, 2020, Tuesday's Children received a loan in the amount of \$187,162 pursuant to the Paycheck Protection Program. The loan is due two years from the date of the first disbursement under the loan and has a fixed interest rate of 1 percent per year. A portion of the loan may be forgiven; however, as of the date of this report any amount of forgiveness is unable to be determined.

Note 9: Future Changes in Accounting Principles

Accounting for Leases

FASB amended its standard related to the accounting for leases. Under the new standard, lessees will now be required to recognize substantially all leases on the balance sheet as both a right-of-use asset and a liability. The standard has two types of leases for income statement recognition purposes: operating leases and finance leases. Operating leases will result in the recognition of a single lease expense on a straight-line basis over the lease term similar to the treatment for operating leases under existing standards. Finance leases will result in an accelerated expense similar to the accounting for capital leases under existing standards. The determination of lease classification as operating or finance will be done in a manner similar to existing standards. The new standard also contains amended guidance regarding the identification of embedded leases in service contracts and the identification of lease and nonlease components in an arrangement. The new standard is effective for annual periods beginning after December 15, 2021, and any interim periods within annual reporting periods that begin after December 15, 2022. Tuesday's Children is evaluating the impact the standard will have on the financial statements; however, the standard is expected to have a material impact on the financial statements due to the recognition of additional assets and liabilities for operating leases.