

# Tuesday's Children

*A lifetime of healing*

## 2017 ANNUAL REPORT



# A Letter From The Executive Director



Dear Friends,

Tuesday's Children has remained committed to providing a lifetime of healing for those whose lives have been forever changed by terrorism or traumatic loss. We are keeping the promise to all those impacted by Tuesday, September 11, 2001—we are serving and supporting our military Families of the Fallen and we are building resilience and common bonds in communities worldwide recovering from tragedies.

Thanks to generous seed funding from the National Football League, we are expanding our mentoring and Family Engagement programming to Gold Star families across the country. More specifically:

- We are expanding our longstanding Youth Mentoring Program to Gold Star children and siblings in the tri-state area in 2018.
- We are expanding our platform of programs to Gold Star families nationwide including Central Texas in 2019 and San Diego in 2020

Tuesday's Children is proud to be one of only 25 recipients of a Department of Homeland Security Countering Violent Extremism grant for our work in developing resilience. We are fine tuning our Long-Term Healing Model and sharing it with other communities impacted by trauma and loss. We partnered with the One Pulse Foundation to host the Orlando Recovery and Resilience Day in October 2017. This year, we also trained 11 international chaperones on the Long-Term Healing Model through our program, Project COMMON BOND. We have been invited to participate in UN-sponsored meetings aiming to collaborate on a best practices handbook on how to support victims of terror, including three meetings this past summer in Nairobi, Morocco and Jordan and one this fall in Senegal.

Thank you for continuing to help us honor surviving families by standing up for them this year and supporting our vital resilience-building programs. Your dedication, generosity and continued support for the work of Tuesday's Children indicate that we are all here to keep the promise we made 17 years ago. I am going to share with you an incredible testimonial from a member of our Gold Star family community.

“When our service members are faced with trauma — or tragically lose their lives as a result — it's easy to forget their families are also dealing with the same trauma and left to cope alone. Military families need to know that there are resources available to them — and there is hope. Organizations like Tuesday's Children understand that processing grief and managing trauma happens over the long run.”

Thank you for helping us provide a lifetime of healing.

Warm regards,

A handwritten signature in black ink, appearing to read 'Terry Sears'.

Terry Sears  
Executive Director, Tuesday's Children

# About Tuesday's Children

## MISSION STATEMENT

Tuesday's Children provides a lifetime of healing for those whose lives have been forever changed by terrorism or traumatic loss.

We offer a time-tested, long-term approach—forged in the aftermath of Tuesday, September 11, 2001—that enables families and communities torn apart by tragedy to heal, recover and thrive. Since 2001, more than 15,000 individuals have benefited from our evidence-based programs, including: families of 9/11 victims and responders, global victims of terrorism, Military Families of the Fallen and local communities, such as Newtown, CT and Parkland, FL, devastated by tragedies. Tuesday's Children has spent 17 years providing trauma and grief support, youth mentoring, mental health services, skills-building workshops, career resources, parenting advisement, community and family engagement events and volunteering opportunities. Our programs strengthen resilience, foster post-traumatic growth and build common bonds.

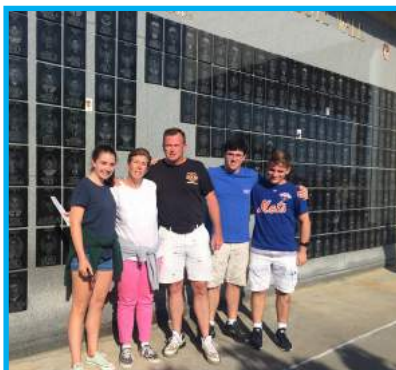
Tuesday's Children's most recent program expansion, the Military Initiative, is set to broaden services provided to Military Families of the Fallen, many of whom have struggled to receive adequate long-term family bereavement support. In order to fill these gaps in services, Tuesday's Children is expanding its range of services provided to Military Families of the Fallen. Specifically, Tuesday's Children will make available the following services to Military Families of the Fallen: Engagement and Outreach programs, the Career Resource Center, the Youth Mentoring Program, our Creative Insight skills development coursework, Heart to Heart healing retreats and our international peace building program Project COMMON BOND.

## WHAT WE DO

Through our experience over the last 16 years, we at Tuesday's Children have learned much not previously known about implementing healing and resilience-building programs. Our challenge now is to build upon our proven methodology, elevate our platform of programs and services and establish new ways to broaden our organization's reach and impact. Only then can we help individuals who have been similarly affected by other tragic events to heal and recover.

## WHO WE SERVE

We keep the promise to assist all those impacted by 9/11—we serve and support our nation's Military Families of the Fallen and we build resilience and strength in communities recovering from tragedies.





## TUESDAY'S CHILDREN'S MILITARY INITIATIVE

Tuesday's Children's Military Initiative guides Families of the Fallen beyond grief into next steps towards a lifetime of healing.



## HEART TO HEART

Heart to Heart is a three-day program where widows from Tuesday, September 11th and military widows come together to heal, grow and build lifelong friendships. Women with a similar bond share their stories using the evidence-based life skills program, Creative Insight, as the foundation for the activities. In 2017, Tuesday's Children expanded these retreats to offer the program for Gold Star moms.

## YOUTH MENTORING

The Tuesday's Children Youth Mentoring Program is designed to encourage and support mutually beneficial, long-standing relationships between adult role models and children ages 6-18. Having a mentor enables children to grow emotionally and socially, build resilience and develop coping skills while encouraging them to make healthy choices. Mentors and mentees have fun engaging in community-based activities at least twice a month. Tuesday's Children also hosts mentoring events to encourage group dynamics, team building and community service throughout the year. With generous seed funding from the National Football League, Tuesday's Children will launch a national expansion of the Youth Mentoring Program to Military Families of the Fallen.

## CREATIVE INSIGHT: TAKING THE NEXT STEP

Tuesday's Children is here to help address issues families face. Our renowned Creative Insight program helps participants develop personal and interpersonal skills for challenging life situations, encourages creative problem-solving and enhances communication skills. This program was vital to the 9/11 community, and many within that community participated in our training to become Creative Insight facilitators for Military Families of the Fallen. Developed in collaboration with nationally recognized leaders, Creative Insight is designed to increase self-confidence and self-compassion, encourage trust in one's own intuition and quiet the inner critic. The program helps to decrease stress and brings a new sense of peace and balance into lives.



## CAREER RESOURCE CENTER

The Career Resource Center services are designed to provide young adults with tools and resources necessary to navigate the college, internship and career processes. Throughout the year, participants may take part in a variety of programs to help launch their careers. Several major corporations have committed to offer internship and career opportunities for qualified applicants and have partnered with Tuesday's Children as Career Mentors. Our workshops pertaining to college admissions, career planning, resume and cover letter writing and interview techniques help students strengthen their college and job search processes and help them to put their best foot forward. Participants receive career advice specific to their career interests.

**PROGRAMS INCLUDE** seminars and workshops to build skills and share resources, as well as internship and job placement advice. We also offer shadow days, one-on-one and group career coaching, networking opportunities with peers and mentors and our annual Take Our Children to Work Day.

## PROJECT COMMON BOND

Project COMMON BOND brings together teens, ages 15-21, from around the world who share a 'common bond' — the loss of a family member due to an act of terrorism, violent extremism or war. Launched in 2008, Project COMMON BOND has created an international community of teens and young adults from 25 countries and territories. In January, in partnership with George Mason University, Tuesday's Children held its second Winter Session for Project COMMON BOND alumni to learn about conflict negotiation.

Participants in our summer peacebuilding symposium and our year-long webinars engage in a dialogue of healing and community building, collaborate to promote the dignity of all and learn conflict negotiation and peace building skills, all to create positive change in their lives and communities.

## PARTICIPATING COUNTRIES INCLUDE:

Algeria, Argentina, Croatia, England, France, India, Indonesia, Ireland, Israel, Kenya, Liberia, Morocco, Nigeria, Northern Ireland, Pakistan, Palestine, Russia, Spain and Sri Lanka.

## HELPING HEALS

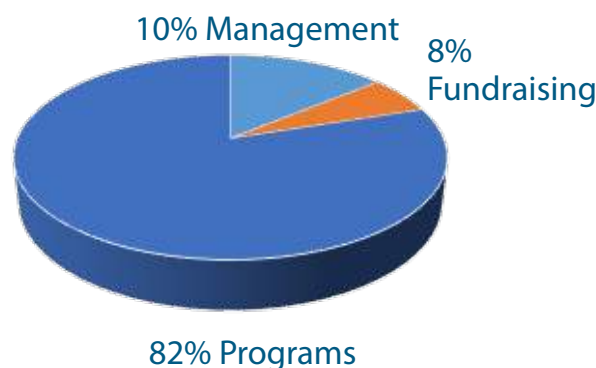
The Tuesday's Children Helping Heals program is a community service initiative that provides individuals with the transformational and rewarding experience of giving back to other communities in need. Research indicates that giving back to the community improves psychological mental health. Through this program, Tuesday's Children has connected youth and families with international, domestic and local community service projects and disaster relief programs.



## STATEMENT OF FINANCIAL POSITION

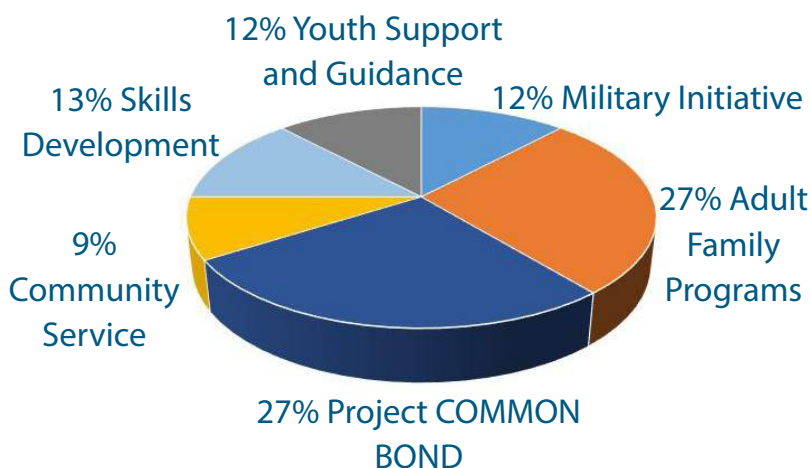
	2017	2016
<b>Assets:</b>		
Cash and Cash Equivalents	\$614,883	\$670,517
Prepaid Expenses and Other Assets	\$144,000	\$79,110
Fixed Assets - net	27,779	\$31,035
<b>Total Assets</b>	<b>\$786,662</b>	<b>\$780,662</b>
<b>Liabilities and Net Assets Liabilities:</b>		
Accounts Payable	\$188,737	\$105,097
Deferred Revenue	\$18,400	\$3,350
<b>Total Liabilities</b>	<b>\$207,137</b>	<b>\$108,447</b>
<b>Net Assets:</b>		
Unrestricted	\$449,468	\$595,215
Temporarily Restricted	\$130,057	\$77,000
<b>Total Net Assets</b>	<b>\$579,525</b>	<b>\$672,215</b>

## ALLOCATION OF EXPENSES



## STATEMENT OF ACTIVITIES

Year Ended December 31	2017	2016
	Unrestricted	
<b>Support and Revenue:</b>		
Special Events Revenue	\$782,621	\$876,663
Less: Direct Costs	\$315,625	\$302,121
<b>Net Revenues From Special Events</b>	<b>\$466,996</b>	<b>\$574,542</b>
<b>Contributions and grants</b>	<b>\$1,071,415</b>	<b>\$1,397,004</b>
In-Kind Contributions	\$157,825	\$141,898
Non-Cash Contributions	\$132,907	-
Program Fees	\$80,613	\$79,880
Other Revenues	\$294	\$937
<b>Total Support and Revenue</b>	<b>\$1,910,050</b>	<b>\$2,194,261</b>
<b>Expenses:</b>		
Program Services	\$1,601,534	\$1,502,666
Management and General	\$236,253	\$149,152
Fundraising	\$164,958	\$226,124
<b>Total Expenses</b>	<b>\$2,002,745</b>	<b>\$1,877,942</b>
<b>Change in Net Assets</b>	<b>(\$92,695)</b>	<b>\$247,214</b>
Net Assets, Beginning of Year	\$672,215	\$425,001
<b>Net Assets, End of Year</b>	<b>\$579,520</b>	<b>\$672,215</b>





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