

Tuesday's Children provides healing and resilience for military families of the fallen and families affected by 9/11, turning pain into purpose while honoring their legacies.



2023 Annual Report

About Tuesday's Children



OUR MISSION

Tuesday's Children provides healing and resilience for military families of the fallen and families affected by 9/11, turning pain into purpose while honoring their legacies.

WHO WE SERVE

Tuesday's Children supports all those who continue to be impacted by 9/11 and those who are impacted by losses from all branches of military service, regardless of circumstance of death and status with the military at the time of loss. Additionally, Tuesday's Children helps build capacity among service providers working with communities facing wide-scale trauma and loss. Programs are offered at no cost to participants.

OUR APPROACH

Families impacted by traumatic loss experience life-long impact with no defined timeline for healing. Support through attention, education, and empowerment can bolster them to live healthy and productive lives.

In response to these needs, our programs center on:

- ★ Long-term commitment and response
- ★ Wide-reaching community-based outreach
- ★ Adaptive, needs-based approach
- ★ Evidence-based services

OUR SOLUTION

We Create Community

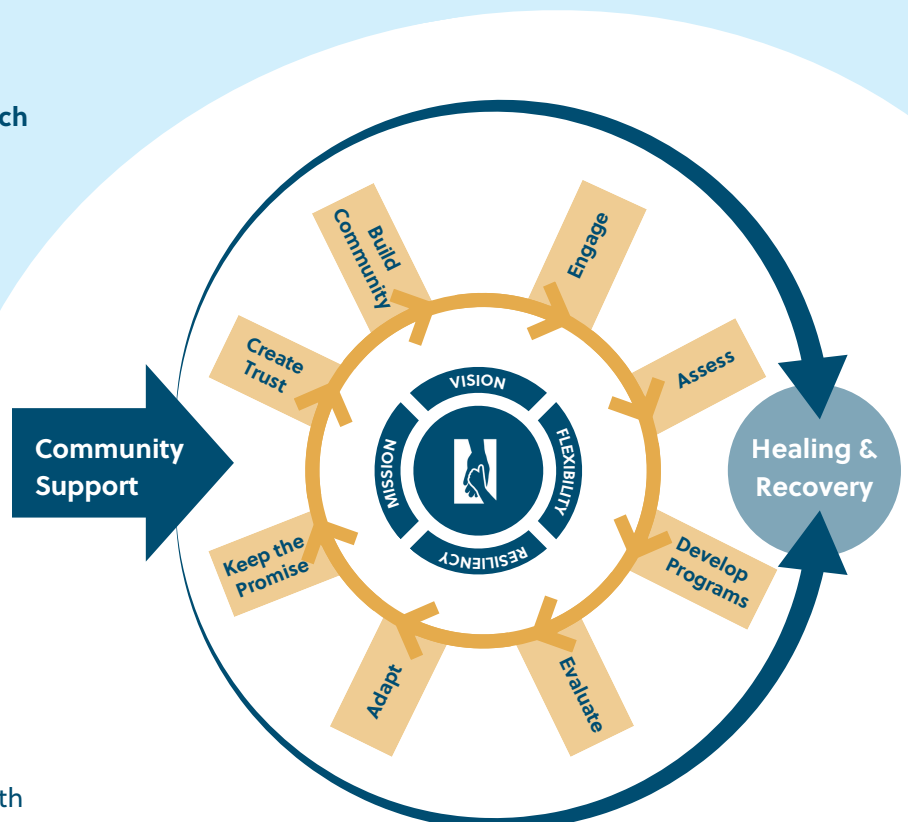
An entry point that creates trust and forges bonds

We Build Skills

Addressing employment, education, and financial literacy, deepening the connection and impact

We Support Resiliency

A pathway for families to address mental health and wellness by engaging in post-traumatic growth



Letter from Chairman of the Board

Dear Friends of Tuesday's Children,

In the Spring of 2014, while working for Tishman Speyer at Rockefeller Center, I was asked to take a meeting with several senior staff members for Tuesday's Children. As I learned about the organization, the work it had done, and its desire to grow to serve military families of the fallen, I agreed to get involved and host a golf outing to raise money for the organization. Six months later, after a successful event and with the understanding that the organization would forge forward to achieve its goal of providing proven programs to military families, I was asked to join the Board of Directors.

Last fall, I stepped into the role of chair of the board for Tuesday's Children. After more than twenty years of service and more than 50,000 lives changed, it is time for Tuesday's Children to expand its impact.

We continue to serve the 9/11 community whose families' evolving needs have shaped the growth of our programs. Sadly, the number of survivors and first responders who have passed now exceeds the total lost on that day, and we are among a handful of organizations still serving this community.

At the same time, more than 37,000 service members have lost their lives since September 11, 2001. They leave behind grieving families who also need our support. Though both the wars in Iraq and Afghanistan have concluded, the number of lives lost continues to grow as deaths by suicide are four times those that have been killed in action.

The reasons above are why we do the work we do, and this annual report highlights our many accomplishments in 2023. As you review it, you will see from the statistics, the quotes, and the photographs why I have dedicated myself to Tuesday's Children.

We are needed more than ever. Our relational, flexible approach is what will allow us to continue to transform pain into purpose for many years to come. While we are proud of our legacy, we need to grow and provide a larger impact.

I am excited about our future and with your support, Tuesday's Children will transform thousands more lives, this year and beyond.

Thank you.



John Fitzsimmons, LtCol USMC RET
Chairman of the Board and Senior Director, LeFrak

2023 Impact at a Glance

10,000

individuals served
through 1:1 services

4,800

attendees at
140+ programs

2,100

engaged in
family-focused
activities

500+

served through
mental health &
wellness programs

150+

industry
partners

Program Highlights



LONG-TERM YOUTH MENTORING

315 Gold Star children were enrolled in Tuesday's Children's 1:1 mentoring program with a trained, caring adult



“Tuesday's Children has positively impacted my family because my kids get to witness their father supporting another family in need. Hopefully, when they become adults, they will do the same. We can all be impacted by tragedy at any given time, so it's important to help someone else when you can.”

- Sherman, Tuesday's Children Mentor

CAREER RESOURCE CENTER

625+ participants in workshops and partnership events

Tuesday's Children collaborated with industry giants Uber and Spotify for a Career Exploration Day in NYC. Participants had an inside experience interacting with professionals, increasing their knowledge and networks. Many participants are recent college graduates and this was a great jumpstart to their career journeys.



Brian and Bronson have been matched for two years. From FaceTime chats every Sunday to cheering Bronson on at important milestones, the two have created memories that will last a lifetime. In 2023, Bronson and Brian participated in Take Our Children to Work Day in Washington, DC. Bronson had the opportunity to interact with employees from Core One, sponsors of the event, and meet with members of Congress at the U.S. Capitol.

Mentoring Speaker Series

- Aug.** Coaching Youth to Elevate Executive Functioning
- Oct.** The Secret Ingredients that Mentors Can Use to Cultivate Supportive Relationships
- Nov.** Social Identity, Power & Empowerment
- Dec.** Trauma Informed Mentoring

Career Resource Speaker Series

- June** 3-Session College Prep Roadmap
- Oct.** Securing an Internship

2023 Program Impact



FAMILY ENGAGEMENT HIGHLIGHTS

Tuesday's Children's Military Families of the Fallen gathered at Pocono Raceway for Gold Star Family Day at the Pocono 400 NASCAR Cup Series Race. Driver Brad Keselowski and Raceway members surprised families by showcasing Number 6, the King Hawaiian car, with names of the fallen in the outreach village.



“An unforgettable event filled with amazing moments and a moving Gold Star Mothers ceremony - it truly was an experience to treasure! Seeing my loved one's name on a driver's car was such a great tribute. Thank you, Tuesday's Children. Thank you, Pocono Raceway. And thank you, Brad Keselowski!”

– Tuesday's Children family member

Since 2018, Premier Lacrosse League have continued the tradition of providing Tuesday's Children families with tickets to summer games throughout the United States!



Family Engagement Event Round Up

- Jan.** NY Islanders Hockey Games
- Mar.** with Scott Mayfield & Kyle Palmieri
- Mar.** Junior Board NFL Pub Night
Houston Rodeo - Military Appreciation Day
Texas Stars Hockey Game - Military Appreciation Event
Savannah Bananas Baseball Game, sponsored by State Farm
San Antonio Brahmas XFL Game
- Apr.** Gold Star Spouses Days: Fort Eustis, Fort Hood, Fort Polk, Joint Base San Antonio
Austin Rowing Family Day
- May** Junior Board Kentucky Derby Event
San Antonio Missions Baseball Game
Great Pocono Raceway Airshow
Premier Lacrosse League Games, Charlotte
- June** San Antonio Missions Family Fun Night, sponsored by H-E-B
- July** Augusta Green Jackets Baseball Game, sponsored by State Farm
Cheyenne Frontier Days - Military Monday
Pocono 400 - NASCAR Gold Star Family Day
Premier Lacrosse League Games - Military Appreciation Night, Frisco
- Aug.** B&O Railroad Museum - Gold Star Kids Day
Washington Commanders Training Camp - VIP Military Appreciation Experience
Premier Lacrosse League Games, Baltimore
Durham Bulls Baseball Game, sponsored by State Farm
Wisconsin Timber Rattlers Baseball Game, sponsored by Oshkosh Defense
- Sept.** NY Yankees Baseball Game
9/11 Memorial & Museum Event
Premier Lacrosse League Game, New York
NY Jets Football Game
Top Golf with Atlanta Falcons
- Nov.** Medieval Times, Dallas, sponsored by State Farm
Home Run Dugout, Houston, sponsored by State Farm
Top Golf, New York & San Antonio, sponsored by State Farm
- Dec.** WWE Experience, sponsored by State Farm
SOS Holiday Camp Cookie Decorating

2023 Program Impact



PEER SUPPORT & COMMUNITY RESILIENCE

600+

Survivors and service providers supported through forums and speaker engagements

Lessons in Recovery & Resilience 6th Annual Forum

Transformation from Tragedy: Lived Experience in Recovery from Terrorism, Military Conflict, Mass Violence, Trauma and Loss

Tuesday's Children welcomed over 150 guests at the Annual Forum, hosted at The American Red Cross headquarters in NYC. Keynote speakers and panel discussions featured 22 experts in the fields of trauma and bereavement, global disaster response and recovery, terrorism prevention, community resilience, and supporting responder and military populations. Several survivors also shared their stories of resilience and peer support. Featured guests included UN directors, police officers, school social workers, and many other leaders in related fields.



Our Military Families of the Fallen were hard at work during the 2023 Men's Retreat. Working with a partner organization, this Heart to Heart retreat provided these fathers, brothers, sons, and husbands the opportunity to participate in service projects in memory of their loved ones. Events and programs like these help our families build resilience and be a part of a community who understands their grief journey.



Community Resilience Highlights

Bridging the Divide: Destigmatizing & Depoliticizing the Response to Community Tragedy
A Lessons in Recovery & Resilience Panel in Buffalo, NY

COVID Youth Council

A coalition to build a community of support and increase awareness of childhood grief and bereavement due to COVID-19

Project Common Bond

An international community empowerment program for youth ages 15-22 who have experienced trauma or loss due to terrorism, mass violence or war that focused on supporting them to become agents of change. In 2023, over 70 youth from 11 countries participated in the two week-long events in PA and TX.

2023 News & Events



John Fitzsimmons, LtCol USMC RET Appointed Chairman of the Board



“ I am deeply honored to take on the role of Chairman for Tuesday's Children. I am committed to guiding this organization into its next phase of growth and impact, ensuring we continue to provide long-term healing for our 9/11 community while expanding the services we provide to Families of the Fallen.”

– John Fitzsimmons



2023 Fundraising Events Recap

1.27M+

raised by generous supporters during annual fundraising events

54

 corporate sponsors

MARCH

Plandome Benefit

Honorees: Plandome Fire Department, Dr. Navin S. Arora & Dr. Sylvia Arora

MAY

Golf Classic

Fighting for Families of the Fallen Charity Boxing Event
Junior Board Kentucky Derby Party

SEPTEMBER

Junior Board Fall Gala

Honoree: Mark Downey

OCTOBER

Military Golf Outing

Honoree: James C. Halpin, Sr., US Army Veteran

NOVEMBER

Casino Night

Honoree: Rich Repetto

▲ 0.07%	PEP	▲ 0.14%	AAPL	▲ 1.07%	SBUX	▲ 0.39%	AMZN	▲ 0.29%	PYPL	▲ 1.34%	CMCSA	▼ 0.07%	
▲ 0.07%	Nasdaq 100	Nasdaq 100	Nasdaq 100	Nasdaq 100	Nasdaq 100	Nasdaq 100	Nasdaq 100	Nasdaq 100	Nasdaq 100	Nasdaq 100	Nasdaq 100	Nasdaq 100	
-0.03	\$45.00	+0.25	\$176.52	+1.81	\$180.03	+0.37	\$136.63	+0.40	\$138.63	+0.82	\$61.80	0.03	\$45.00

2023 News & Events



Tuesday's Children joined families, supporters, partners, and board members to ring the Nasdaq Opening Bell, acknowledging the 22nd anniversary of the September 11th terrorist attacks.

Community Fundraisers

Meet two of 2023's Team Tuesday's Runners



Daniel Soulas was senior at the University of Wisconsin-Madison when he challenged himself to run the Madison Marathon and joined Team Tuesday's. A long-time member of the Tuesday's Children community, Danny experienced a tragic loss when his father, Timothy P. Soulas, was killed on September 11th, 2001.

Danny acknowledges, "Tuesday's Children has allowed me to connect with other kids who have walked in my shoes, creating bonds that wouldn't have formed otherwise."



Sal Pepe, 9/11 Family Member and 2023 NYC Half Marathon Finisher, reflects on his experience with Tuesday's Children over the years: "The community has been incredibly powerful not only for me but for my family as well. My mother encouraged me to attend Project Common Bond in high school. It was a formative experience to share a community with

other people my age who had experienced similar challenges. I have been running for the last 8 years of my life through high school and college and am grateful to have a place where I can continue running - now with a greater purpose."

Virtual 5k Peer-to-Peer Fundraisers

Rise Up & Remember 9/11 Virtual 5k Memorial Day 5k

Sponsored by Core One, HomeLight, Vantage Point Group, Oshkosh Defense, Tall Order
250 Participants Raised \$14,000 for Tuesday's Children



Financials

2022 Financial Snapshot*

STATEMENT OF FINANCIAL POSITION

Assets:	
Cash & Cash Equivalents	\$1,647,229
Prepaid Expenses & Other Assets	\$436,026
Property & Equipment (net)	\$327
Right-of-Use Asset (operating lease)	\$85,658
Security Deposits	\$8,963
Total Assets	\$2,227,996
Liabilities & Net Assets Liabilities:	
Accounts Payable	\$42,786
Lease Liability (operating lease)	\$85,908
Total Liabilities	\$128,694
Net Assets:	
Unrestricted	\$1,167,050
Restricted	\$932,252
Total Net Assets	\$2,099,302

STATEMENT OF ACTIVITIES

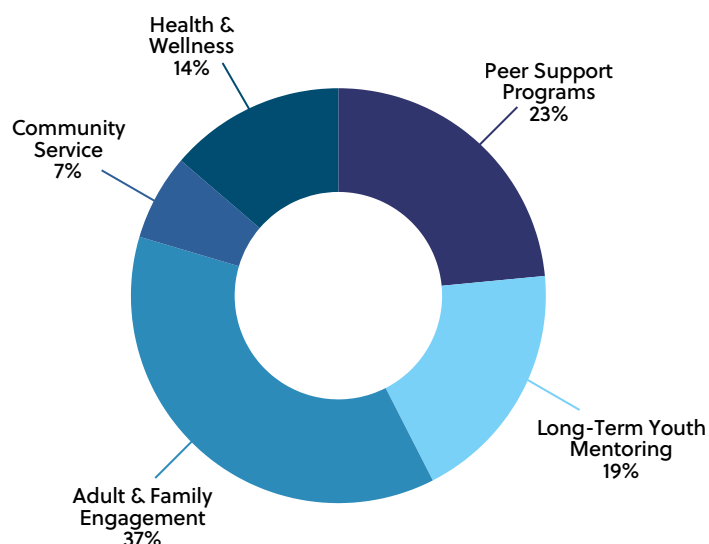
Support & Revenue:	
Contributions	\$2,104,199
Government Grants	\$251,454
Program Service Revenue	\$3,792
Special Events Revenue	\$654,930
Interest Income	\$298
Other Income	\$1,578
Total Support & Revenue	\$3,016,251
Expenses:	
Program	\$2,197,564
Management & General	\$364,405
Fundraising	\$386,426
Total Support & Revenue	\$2,948,395
Increase/(Decrease) in net assets	\$67,856
Net Assets, beginning of year	\$2,031,446
Net Assets, end of year	\$2,099,302

2022 EXPENSE & REVENUE

Expense (\$2,948,395)

Revenue (\$3,016,251)

PROGRAM EXPENSE ALLOCATION



*2023 audit is underway and will be published at TuesdaysChildren.org.

Leadership

BOARD OF DIRECTORS

Chairman, John Fitzsimmons, Lt Col, USMCR RET

Chairman Emeritus, John Cahalane

Erica Barrett
Daniel Baumbach
John Cahalane
Roger V. Coleman
Silvia Davi

Jay Fagan
Robert Jeffrey Fairbanks III
Kelly Green Grady
Col Ethan Griffin, USAF RET
Brian Hughes

Paul Iskyan
Prabhat K. Mehta
Kieran Morris
Stephen J. Murphy
Patrick O'Connor

Scott Patterson
Louis Romano
Stephen Ross
Frederick Strobel
Jessica Waring

STAFF

Abigail Diedrich, Resource Navigator
Claas Ehlers, Interim Executive Director
Kathryn Ellard, Senior Program Manager
Keri Emmanuelidis, Endurance Fundraising Manager
Amanda Ferrando, Special Events Manager
Rose Foley, Manager, Grants & Institutional Relationships

Kalliopi Gatzoflias, Events Assistant
Jen Henriquez, Interim Marketing & Communications Manager
Lisa Jettmar, Director of Operations
Nikki Mapili, Community Engagement & Outreach Manager

Victoria Mohan, Program Manager
Kristen Reinertsen, Events Director
Magdalena Sanchez Overton, Database Administrator
Sara Wingerath-Schlanger, Senior Director
Amy Wright, Chief Strategy Officer