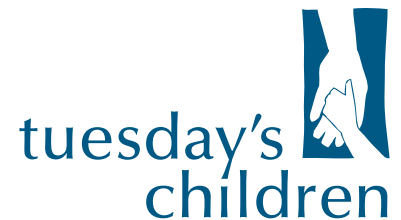


PROJECT Heart to Heart



ABOUT US

Tuesday's Children's time-tested, long-term approach—forged in the aftermath of Tuesday, September 11, 2001—enables families, children and communities torn apart acts of terror and violence to heal, recover and thrive for a lifetime. Since 2001, more than 10,000 individuals have benefited from their evidence-based programs, including: families of 9/11 victims, responders and military service members; international youth; global victims of terrorism; and local communities, such as Newtown, CT, that are recovering from tragedies. Tuesday's Children has spent more than 14 years providing trauma and grief support, youth mentoring, mental health services, skills-building workshops, career resources, parenting advisement, youth leadership development, community and family engagement events, and volunteerism opportunities. Tuesday's Children's programs strengthen resilience, foster post-traumatic growth and build common bonds.

THE PROGRAM

Project Heart to Heart is a three-day program where military widows and widows from Tuesday, September 11th come together to heal, grow, and build lifelong friendships. Women with a similar bond share their stories using the evidence-based life skills program, Creative Insight, as the foundation for the activities. Resilience-building programs help empower, strengthen and share memories of the past and hope for a positive future.

Our time-tested, long term approach – forged in the aftermath of 9/11 –
enables families and communities torn apart by tragedy to heal, recover, and thrive for a lifetime.

“Sometimes we don't laugh because we think we need to act a certain way. Especially when you're in it the first year, or even the first six months, you're supposed to act like a widow. The label is on — 'You're a widow' — so, that means you're not supposed to be smiling, [but] it's OK to laugh, it's OK to cry, it's OK to move on, and it's OK to live, because we're still left here on this earth to live. And that's what we need to do.”

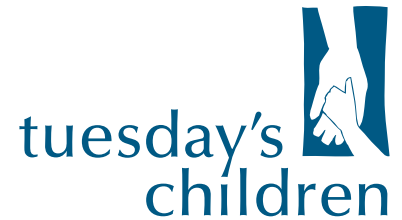
– Project Heart to Heart Participant Dana, Military Widow

“Thirteen years seems like a long time, but when you're dealing with grief and a national tragedy that comes up every year, having the support of people living that world with us is extremely important.”

– Project Heart to Heart participant Christie, 9/11 Widow

To get involved, please visit www.tuesdayschildren.org or call us at 212.332.2980.

PROJECT HEART TO HEART Sponsorship Opportunities



Exclusive Sponsor—\$175,000 | Covers entire cost of Project Heart to Heart
Sponsorship package includes:

- Listing as Exclusive Sponsor on all press and program collateral
- Inclusion of logo on program media
- Press release issued
- Social media campaign

Premier Sponsor—\$85,000 | Covers travel costs for all participants and facilitators
Sponsorship package includes:

- Listing as Premier Sponsor on all press and program collateral
- Inclusion of logo on program media
- Mention as sponsor in press release about the program
- Social media campaign

Presenting Sponsor—\$60,000 | Covers cost of program facilitators and program materials
Sponsorship package includes:

- Listing as Presenting Sponsor on all press and program collateral
- Inclusion of logo on program media
- Mention as sponsor in press release about the program
- Social media campaign

Prime Sponsor—\$30,000 | Covers cost of venue and meals
Sponsorship package includes:

- Listing as Prime Sponsor on all press and program collateral
- Inclusion of logo on program media
- Mention as sponsor in press release about the program
- Social media campaign