



project
**COMMON
BOND**
A Tuesday's Children Program

Our Past Is Changing The Future

GOALS & OBJECTIVES

- **Healing through Community** – building resilience in youth affected by trauma
- **Transformation through Education** – teaching conflict resolution, mediation and peace-building skills
- **Leadership Development** – empowering global youth to enact positive change in their home communities

BACKGROUND

For children who have been directly impacted by terrorism, violent extremism and war, the sudden, traumatic, and public nature of their loss becomes an overwhelming and defining characteristic of their lives. These children, in many cases, remain isolated. Research has shown that teaching and practicing effective conflict resolution between people, individuals and cultures, building understanding and tolerance, and promoting shared humanity are necessary strategies to reduce the adverse effects of violent extremism and build peaceful relations. Project COMMON BOND connects youth and young adults with others who can identify with their loss and pain and empowers participants to transform this experience into positive action to help others. It is an unprecedented arena for cultural exchange between individuals whose “common bond” embraces religious, economic, ethnic, racial, political and other societal differences that often spawn extremist sentiment and abstract violence worldwide.

About Tuesday's Children

Tuesday's Children was founded to promote long-term healing in all those directly impacted by the events of September 11, 2001. Our mission today is to keep the promise to those children and families while serving and supporting communities affected by acts of terror worldwide.

Contact Tuesday's Children

To learn more about Project COMMON BOND, please visit tuesdayschildren.org or call us at 212.332.2980.



Annual Symposium

Participants in the annual Project COMMON BOND summer symposium engage in dialogue and community-building activities that enhance interpersonal communication and conflict negotiation skills, promote dignity, and empower them as agents for positive change in their lives and communities. The weeklong program includes global leadership activities, peace building and negotiation, collaborative and therapeutic arts, music,

Interactive Yearlong Activities

Project COMMON BOND holds activities throughout the year for participants, chaperones, and staff members. These serve as an interactive forum for follow-up with past participants on their experience with the program and how they have incorporated the program's lessons into their everyday life as well as orientation for new participants and chaperones. In January 2016, Project COMMON BOND held a Winter Session in conflict negotiation for alumni.

Customized Curriculum

Project COMMON BOND utilizes a Conflict Resolution curriculum designed by Harvard Law School's Negotiation and Mediation Program; the Dignity Model created at the Harvard Weatherhead Center for International Affairs; and Peacebuilding curriculum developed by leadership and conflict management facilitators.

Participants

Project COMMON BOND is building an international network of global youth ambassadors, ages 15-20, whose lives have been transformed by terrorism and who are now striving toward tolerance, peace, positivity and empowerment. We accept applications from teenagers worldwide, male and female, who have lost an immediate family member due to a terrorist incident. All faiths and cultures are welcome. To recruit participants, Tuesday's Children collaborates with respected organizations working on the ground with families who have experienced losses, in nations affected by terrorism.

Outcomes

After eight successful years, Project COMMON BOND has established itself as a sophisticated and transformational program with the extraordinary potential to positively impact communities around the globe. The program has been received positively by international organizations and has grown exponentially. Nearly 500 participants have attended from 21 countries, including: Algeria, Argentina, Croatia, England, France, India, Indonesia, Ireland, Pakistan, Palestine, Russia, Spain, Sri Lanka and the United States, with additional countries engaged for distance learning.

2015 evaluations show:

- 97% of participants recognized the value of learning from different cultures.
- 97% said they felt motivated to advocate for peace in their communities.
- 94% said they felt better able to practice dignity for themselves and others.
- 89% said they felt better able to respond thoughtfully rather than react impulsively.
- 94% said they felt better able to identify and respond to prejudices.

“After spending a week with these extraordinary young people, I sensed in them a real commitment to use the skills they learned in Belfast for positive change in their communities. Skills of perspective-taking and empathy are essential for those who will lead our world in the years to come. It was a great honor for those of us in Harvard's Negotiation and Mediation Clinic to be witness to a transforming experience to participants who have endured much but who also have much to give in building a better world.”

— Robert Bordone,
Director, Harvard Law
Negotiation and Mediation
Clinical Program

Corporate Sponsorship:

Exclusive Sponsor—\$50,000 | Covers all venue costs for the summer session

Sponsorship package includes:

- Full-page ad in participant materials
- Acknowledgement as Exclusive sponsor
- Logo displayed with premier presence on marketing materials (T-shirts, backpacks, etc.), symposium signage, website, and press materials
- Social media campaign
- Opportunities for on-site participation

Premier Sponsor—\$25,000 | Support curriculum development to incorporate the Long Term Healing Model resource guide, chaperone training materials, and participant toolkits

Sponsorship package includes:

- 1/2-page ad in participant materials
- Acknowledgement as Premier sponsor
- Logo displayed with premium presence on marketing materials (T-shirts, backpacks, etc.), symposium signage, website, and press materials
- Social media campaign
- Opportunities for on-site participation

Presenting Sponsor—\$10,000 | Covers the cost of our Cultural Day of Tourism

Sponsorship package includes:

- Acknowledgement as mid-level sponsor
- Logo displayed with major presence on marketing materials (T-shirts, backpacks, etc.), symposium signage, website, and press materials

Prime Sponsor—\$7,500 | Sponsor a Keynote Address, Evening Peace Talks, and Talent Show

Sponsorship package includes:

- Acknowledgement as contributing sponsor
- Logo displayed on marketing materials (T-shirts, backpacks, etc.), symposium signage, website, and press materials

Travel Sponsor—\$5,000 and up | Sponsor the travel costs for an entire participant country

Sponsorship package includes:

- Organizational logo listed in participant materials

Our Past Is Changing The Future