

Youth Mentoring



Program Description

The Mentoring Program provides positive, caring, committed adult role models for children between the ages of 7 and 18 years old. Mentoring relationships provide children with the ability to develop their strengths and coping skills, create new opportunities, make healthy choices and ultimately achieve their full potential by supporting resiliency. Several times a year, all mentors and mentees have the opportunity to participate in group activities organized by the Mentoring Department. These activities include museum trips, professional sporting events, scavenger hunts, picnics and much more.

Objectives

Mentors and mentees develop meaningful relationships with the support of Tuesday's Children. The success of a mentoring experience depends on the contributions and commitment of everyone involved in the mentoring relationship; the organization, the parent/guardian, the mentee and the mentor.

- Meet bi-monthly for at least a year participating in activities for example; playing baseball in the backyard, volunteering together, going to the theater, taking a walk, enjoy a movie or a meal
- Support the child in life goals and milestones
- Be an advocate for the child and support the values of the parent/guardian.

Organizational Commitment

Match relationships have their own unique time line. Some match relationships take about three to six months to develop and everyone might have different expectations so communicating those expectations is essential in building the relationship. The Mentoring Department serves as a sounding board for any issues that may arise. Everyone involved in the match relationship is encouraged to share any feelings that arise in general, with the Mentoring Department. Volunteers are trying to do their best and communication between the parent/guardian, child and organization is paramount to the relationship. Tuesday's Children evaluates the Mentoring program monthly by surveying the mentors and parent/guardians in the program location and is guided by chaperones to their placement for the day. Parents remain at the location and participate in a unique "Lunch and Learn" program facilitated by experts in areas such as nutrition, wellness, parenting and other topics that evolve with their needs.

Program History

Tuesday's Children's Mentoring Program was developed in 2003 in New York City and Long Island in conjunction with a corporate partner. Advised by experts in the field of mentoring, Dr. Jean Rhodes and the Mentoring Partnership, the program was structured based on national standards and practices. While these site-based programs were initially successful and widely implemented, Tuesday's Children recognized over time that the community based model works better in all areas and for all parties concerned. Tuesday's Children has developed and expanded its community-based mentoring model to New Jersey, Hudson Valley, Staten Island, Long Island, New York City and Connecticut. Research shows that a child that participates in a mentoring relationship is less likely to participate in risky behaviors such as substance abuse, truancy and general poor self esteem.

"Helping hands are people in our lives that are very special. They are people who make a difference. My helping hand is someone I can talk to about anything and have a great time with. He is someone I can go to for advice and is there when I need him. His name is Brian, my Mentor. Brian has been an amazing influence. While no one can ever replace my father, I believe that Brian is a strong and compassionate presence in my life. He is a mentor to me."

- 14 year-old family member in the Mentoring Program

"My mentee and I have had some amazing times together from playing wiffleball, having a catch, enjoying a meal and movie, to meeting some of the greatest athletes in the world. I joined the mentor program with Tuesday's Children because I wanted to make a difference in a young child's life. Little did I know it would make an even greater impact on mine. I am forever grateful for this program and our time spent together."

- Ed Tseng, performance consultant, best-selling author, and most importantly mentor for Tuesday's Children

For more information on sponsorships, please email Denean@tuesdayschildren.org or call 212.332.2980.

Youth Mentoring Sponsorship Opportunities



Exclusive Sponsor—\$75,000 | Covers entire cost of Mentoring Program for 9/11 and First Responder children

Sponsorship package includes:

- Listing as Exclusive Sponsor on all press and program collateral
- Inclusion of logo on program media
- Press release issued
- Social media campaign

Premier Sponsor—\$40,000 | Covers cost of background checks, trainings and orientation for new mentors

Sponsorship package includes:

- Listing as Premier Sponsor on all press and program collateral
- Inclusion of logo on program media
- Mention as sponsor in press release about the program
- Social media campaign

Presenting Sponsor—\$25,000 | Covers cost of program activities and program materials for group events

Sponsorship package includes:

- Listing as Presenting Sponsor on all press and program collateral
- Inclusion of logo on program media
- Mention as sponsor in press release about the program
- Social media campaign

Prime Sponsor—\$10,000 | Covers cost of outreach and transportation for mentees and mentors

Sponsorship package includes:

- Listing as Prime Sponsor on all press and program collateral
- Inclusion of logo on program media
- Mention as sponsor in press release about the program
- Social media campaign

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